

This attachment presents the CBI series supplementary tables for Q1 2026, including the CBI 500 (2026Q1), and the Quarter×Industry Consumer Brand Index. For data notes, please refer to the 2025 series report: <https://www.nsd.pku.edu.cn/xzyj/kyfb/zsf/cbi2025/index.htm>. Alternatively, scan the QR code:



City-sector level CBI and BPI data are available upon request. To access the data, please contact the research team at cbi_pku@163.com.

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CBI500 (2026Q1)

Rank	Brand Name		Category	Overall scores	Brand Awareness			Customer Loyalty			Brand Novelty			Customer Satisfaction		
					Brand keyword search volume	GMV	Total buyers	Price per customer	Members’ GMV value	Returning customers’ GMV	Smoothed GMV of new products	Growth rate (in the number) of buyers aged 18-29	Growth rate of GMV	Logistics rating	Quality rating	Store reviews
					Scores for each indicator											
1	苹果	Apple	3C Digital	100.00	17.66	7.39	11.13	3.33	12.43	8.32	10.21	6.40	2.74	4.11	5.76	10.53
2	华为	HUAWEI	3C Digital	94.77	16.95	6.19	10.39	3.86	11.91	6.89	8.52	5.93	6.05	3.51	5.15	9.41
3	小米	Xiaomi	3C Digital	93.96	16.46	6.27	10.26	2.12	11.76	7.00	8.01	9.94	3.84	3.71	5.19	9.38
4	海尔	Haier	Home Appliances	93.74	16.03	6.54	10.97	2.92	11.79	7.36	9.12	5.43	5.47	3.56	5.22	9.33

5	老铺黄金	Laopu Gold	Jewelry & Accessories	91.95	15.85	6.72	8.98	4.03	10.52	7.56	9.36	6.75	3.79	3.39	5.41	9.58
6	耐克	NIKE	Sports & Outdoors + Fashion	90.97	17.40	7.03	11.34	2.63	12.54	7.91	9.79	1.44	1.58	4.06	5.25	10.00
7	美的	Midea	Home Appliances	90.18	16.98	6.50	10.87	2.92	11.61	7.32	9.11	3.15	3.39	3.80	5.19	9.36
8	阿迪达斯	adidas	Sports & Outdoors + Fashion	90.01	17.13	6.93	11.15	2.60	12.47	7.75	9.60	1.49	1.59	4.02	5.35	9.93
9	源氏木语	YESWOOD	Home Furnishing & Home Decos	89.95	17.65	6.83	11.42	2.95	12.30	7.68	9.15	1.58	1.21	3.96	5.50	9.74
10	波司登	BOSIDENG	Sports & Outdoors + Fashion	89.78	17.58	6.80	9.97	2.90	11.93	7.54	9.01	2.32	2.66	3.97	5.40	9.69
11	联想	Lenovo	3C Digital	88.89	18.07	6.80	11.70	2.84	12.60	7.42	9.02	0.35	0.30	4.17	5.63	9.97
12	李宁	LI-NING	Sports & Outdoors + Fashion	88.77	17.73	6.72	11.51	2.23	11.77	7.52	9.26	1.41	1.50	3.98	5.40	9.76
13	斐乐	FILA	Sports & Outdoors + Fashion	87.87	16.41	6.77	10.37	2.76	12.45	7.65	9.57	1.18	1.31	4.07	5.48	9.84
14	优衣库	UNIQLO	Sports & Outdoors + Fashion	87.84	15.27	6.27	10.15	1.89	11.40	7.12	8.82	4.98	4.03	3.80	5.09	9.02
15	维沃	vivo	3C Digital	87.16	15.06	5.70	9.78	3.47	10.96	6.11	7.65	5.51	5.52	3.47	4.97	8.95
16	雅诗兰黛	ESTÉE LAUDER	Beauty	87.10	15.94	6.17	9.58	2.38	11.10	6.91	8.60	5.02	4.46	3.48	4.67	8.78
17	兰蔻	LANCÔME	Beauty	86.36	15.01	6.08	9.63	2.27	11.04	6.88	8.52	5.17	4.48	3.64	4.90	8.73
18	骆驼	CAMEL	Sports & Outdoors + Fashion	86.34	16.02	6.15	9.41	2.05	10.99	6.70	8.40	4.87	3.82	3.74	5.04	9.15
19	周大福	Chow Tai Fook	Jewelry & Accessories	86.16	16.11	5.78	8.99	3.03	11.23	6.36	8.49	5.65	3.03	3.66	4.95	8.89
20	欧莱雅	L'ORÉAL	Beauty	86.02	15.18	5.99	10.26	1.90	10.83	6.88	8.23	5.27	4.23	3.65	4.89	8.72
21	安踏	ANTA	Sports & Outdoors + Fashion	86.01	16.57	6.52	11.08	2.20	11.53	7.27	8.98	1.37	1.44	3.99	5.35	9.68
22	泡泡玛特	POP MART	Collectible	84.86	16.78	6.49	10.89	2.06	11.70	7.31	9.05	1.22	1.21	3.79	5.12	9.26
23	/	OPPO	3C Digital	84.53	15.35	5.48	9.22	3.41	10.45	5.81	7.13	5.36	5.32	3.35	4.90	8.76
24	圣罗兰	YSL	Beauty	84.22	14.58	5.89	9.28	2.22	10.46	6.50	8.03	5.33	4.85	3.61	4.83	8.64

25	吉普	Jeep	Sports & Outdoors + Fashion	84.13	12.03	6.06	10.10	1.73	9.13	6.41	8.49	8.11	5.25	3.40	4.68	8.74
26	/	Babycare	Household Items	84.09	16.55	6.41	10.74	1.45	11.54	7.21	7.96	2.46	1.67	3.82	5.16	9.13
27	荣耀	HONOR	3C Digital	83.94	14.48	5.49	9.29	3.40	10.41	5.90	7.33	5.18	5.38	3.48	4.79	8.80
28	无印良品	MUJI	Sports & Outdoors + Fashion	83.74	15.66	6.05	9.76	1.60	10.37	6.75	8.13	3.47	4.94	3.51	4.87	8.64
29	得力	deli	Office & School Supplies	83.55	16.22	6.28	10.53	1.20	11.31	7.06	8.43	2.26	2.55	3.72	5.03	8.95
30	林氏家居	LINSY	Home Furnishing & Home Decos	83.23	16.04	6.30	10.34	2.79	11.39	7.04	9.14	0.89	0.73	3.94	5.28	9.35
31	娇韵诗	CLARINS	Beauty	83.13	14.76	5.72	8.66	2.31	10.31	6.38	8.14	5.21	4.84	3.57	4.75	8.49
32	海蓝之谜	LA MER	Beauty	83.10	14.93	5.91	8.60	2.53	10.57	6.62	8.20	4.74	4.10	3.47	4.81	8.62
33	大疆	DJI	3C Digital	83.09	16.58	5.93	8.34	2.88	9.61	6.48	8.36	5.31	2.40	3.32	4.76	9.12
34	香奈儿 (美妆)	CHANEL (Beauty)	Beauty	83.06	15.06	5.63	8.66	2.20	10.35	6.32	7.07	5.72	5.42	3.42	4.75	8.46
35	公牛	BULL	Home Furnishing & Home Decos	82.96	16.67	6.45	10.82	1.75	10.46	7.26	8.62	1.36	1.37	3.85	5.16	9.20
36	鸭鸭	/	Sports & Outdoors + Fashion	82.22	15.00	6.29	10.14	2.29	10.32	6.84	8.73	2.16	2.29	3.79	5.04	9.31
37	三只松鼠	Three Squirrels	Food	82.00	15.51	6.25	10.51	1.56	10.83	6.71	7.44	2.42	3.17	3.64	4.90	9.08
38	维达	Vinda	Household Items	81.86	16.06	6.24	10.47	1.11	11.25	7.02	8.70	2.30	1.27	3.57	4.98	8.90
39	华硕	ASUS	3C Digital	81.69	14.77	6.38	9.83	3.08	11.70	6.80	8.39	1.01	0.77	4.01	5.28	9.66
40	索尼	SONY	3C Digital	81.58	16.57	6.21	9.97	2.85	11.24	6.80	8.17	0.62	0.44	3.77	5.39	9.54
41	苏泊尔	SUPOR	Home Appliances	81.50	14.83	6.04	10.08	1.97	10.12	6.74	8.24	4.37	1.81	3.70	4.78	8.82
42	鱼跃	yuwell	Medical/health care/nutritional	81.35	14.01	6.50	9.67	1.91	11.73	7.32	7.92	2.32	1.59	3.91	5.19	9.28
43	珀莱雅	PROYA	Beauty	81.28	14.00	5.81	9.74	1.93	10.58	6.67	7.59	4.49	3.54	3.59	4.81	8.53
44	可复美	KOMFYMED	Beauty	81.11	15.71	6.18	9.75	1.61	11.41	7.23	7.02	2.22	1.47	3.91	5.26	9.33

45	修丽可	SkinCeuticals	Beauty	81.03	13.96	5.75	8.76	2.29	10.52	6.51	7.44	5.06	4.09	3.41	4.76	8.49
46	皇家	ROYAL CANIN	Pet Care	80.53	15.47	6.13	9.87	2.01	11.03	6.89	8.33	1.68	1.83	3.62	4.93	8.73
47	罗蒙	ROMON	Sports & Outdoors + Fashion	80.42	12.58	5.98	10.01	1.70	9.42	6.39	8.26	5.09	4.35	3.40	4.64	8.60
48	美素佳儿	Friso	Food	80.38	14.52	6.12	8.27	2.36	11.04	6.76	6.42	3.50	3.63	3.67	5.08	8.99
49	伊利	Yili	Food	80.19	14.78	6.11	10.18	1.56	10.45	6.74	7.63	2.41	2.61	3.70	5.03	8.98
50	始祖鸟	ARC'TERYX	Sports & Outdoors + Fashion	80.11	15.18	6.20	8.32	3.03	11.07	6.92	8.56	1.49	1.60	3.26	5.09	9.39
51	蔻驰	COACH	Sports & Outdoors + Fashion	80.05	14.49	6.27	8.00	2.41	11.31	6.59	7.98	2.79	2.82	3.72	4.74	8.95
52	巴拉巴拉	balabala	Sports & Outdoors + Fashion	79.97	15.56	6.14	9.52	1.71	11.12	6.98	7.49	1.87	2.08	3.67	4.99	8.84
53	领丰金	LING FENG GOLD	Jewelry & Accessories	79.92	13.29	5.65	8.46	3.08	11.03	6.35	4.93	6.58	3.17	3.65	4.96	8.77
54	海信	Hisense	Home Appliances	79.68	14.08	5.46	8.11	2.80	9.37	6.04	7.64	4.72	4.82	3.41	4.73	8.51
55	海澜之家	HLA	Sports & Outdoors + Fashion	79.68	13.75	5.64	8.96	1.77	9.69	6.12	7.21	5.47	4.41	3.48	4.71	8.46
56	小天鹅	LittleSwan	Home Appliances	79.62	13.18	5.51	8.84	2.60	9.93	6.06	7.40	4.56	4.80	3.43	4.78	8.53
57	野兽派	THEBEAST	Household Items	79.54	12.73	5.22	6.86	1.93	9.61	5.61	6.31	7.63	6.85	3.56	4.77	8.44
58	惠普	HP	3C Digital	79.27	15.35	5.94	10.79	2.28	10.83	6.56	7.53	1.02	0.77	3.74	5.15	9.32
59	茅台	Moutai	Food	79.27	15.91	6.37	7.48	2.92	10.13	6.73	8.25	2.55	2.52	2.63	4.65	9.14
60	汾酒	FENJIU	Food	79.19	14.77	6.10	8.33	2.32	10.57	6.41	7.50	2.90	2.76	3.58	4.98	8.98
61	佳能	Canon	3C Digital	79.18	15.79	6.04	9.49	2.85	10.76	6.63	7.18	1.03	0.80	3.91	5.31	9.40
62	太平鸟	PEACEBIRD	Sports & Outdoors + Fashion	79.00	12.46	5.65	8.27	2.02	10.21	6.19	7.87	5.19	4.35	3.51	4.76	8.51
63	野兽小姐	MSBEAST	Sports & Outdoors + Fashion	78.92	13.43	6.15	8.02	3.04	11.28	6.81	7.67	2.36	2.50	3.77	4.85	9.06
64	一加	OnePlus	3C Digital	78.91	13.99	5.04	8.06	3.33	9.52	5.30	6.86	5.09	5.23	3.41	4.71	8.38

65	露露乐蒙	lululemon	Sports & Outdoors + Fashion	78.87	9.15	6.55	9.73	2.81	12.22	7.46	9.25	1.37	1.37	3.95	5.31	9.69
66	富士	Fujifilm	3C Digital	78.86	15.02	6.01	9.97	2.65	10.81	6.65	7.39	1.08	0.81	3.85	5.19	9.43
67	/	UR (URBAN REVIVO)	Sports & Outdoors + Fashion	78.76	13.63	5.78	9.12	2.19	10.88	6.69	8.41	2.28	2.25	3.73	4.94	8.86
68	江南布衣	JNBY	Sports & Outdoors + Fashion	78.75	13.63	5.87	8.19	2.67	11.00	6.76	8.07	2.54	2.55	3.65	4.96	8.87
69	百丽	BELLE	Sports & Outdoors + Fashion	78.72	14.54	6.07	8.69	1.97	11.02	6.67	7.89	2.24	2.25	3.67	4.92	8.79
70	回力	Warrior	Sports & Outdoors + Fashion	78.68	15.20	6.07	10.05	1.45	8.95	6.70	7.85	2.41	2.54	3.60	4.95	8.91
71	剑南春	JianNanChun Chiew	Food	78.67	14.92	6.45	7.61	2.94	9.56	6.44	9.02	2.42	1.90	3.03	5.14	9.23
72	迪奥 (美妆)	DIOR (Beauty)	Beauty	78.57	13.93	5.36	8.33	2.07	9.45	5.92	7.16	5.23	4.89	3.42	4.60	8.22
73	毛戈平	MAOGEPING	Beauty	78.51	14.24	5.31	8.64	1.88	9.64	5.96	6.62	5.27	4.77	3.42	4.58	8.16
74	雀巢	Nestle	Food	78.46	15.70	6.22	10.13	1.68	10.86	6.90	7.76	0.61	0.70	3.75	5.07	9.08
75	雪中飞	SNOW FLYING	Sports & Outdoors + Fashion	78.35	14.79	5.94	9.41	2.24	10.32	6.44	8.31	1.84	2.02	3.28	4.69	9.06
76	猫人	MiiOW	Sports & Outdoors + Fashion	78.25	14.22	6.34	10.64	1.46	9.93	7.12	8.84	1.02	0.89	3.69	5.06	9.05
77	心相印	Xin Xiang Yin	Household Items	78.23	14.99	6.02	10.07	1.08	10.64	6.72	8.30	2.04	1.27	3.48	4.89	8.73
78	北面	The North Face	Sports & Outdoors + Fashion	78.04	15.06	5.95	8.42	2.72	10.69	6.46	8.27	1.24	1.21	3.69	5.10	9.23
79	飞利浦	PHILIPS	Home Appliances	78.03	14.20	6.04	9.21	2.05	10.16	6.81	8.07	1.54	1.41	3.78	5.31	9.45
80	/	SK-II	Beauty	78.01	11.65	5.73	8.25	2.49	9.84	6.25	7.85	4.91	4.24	3.57	4.75	8.48
81	飞鹤	FIRMUS	Food	77.98	14.78	6.02	8.56	2.14	11.03	6.72	6.30	2.09	2.66	3.73	5.02	8.92
82	麦富迪	MYFOODIE	Pet Care	77.98	15.24	5.68	9.89	1.56	10.17	6.41	7.88	2.41	2.22	3.37	4.74	8.41
83	东阿阿胶	Dong-E-E-Jiao	Medical/health care/nutritional	77.97	13.79	6.12	8.55	2.00	11.23	6.65	7.79	2.44	1.60	3.75	5.05	9.00
84	中国黄金	China Gold	Jewelry & Accessories	77.96	13.75	5.29	9.21	2.44	9.66	5.72	7.34	5.33	2.64	3.50	4.61	8.48

85	赫莲娜	HR	Beauty	77.94	12.90	5.58	7.84	2.51	10.05	6.16	7.15	4.93	4.21	3.52	4.71	8.37
86	特步	XTEP	Sports & Outdoors + Fashion	77.87	15.10	5.82	9.91	1.95	10.07	6.42	7.81	1.34	1.45	3.80	5.04	9.16
87	五粮液	Wuliangye	Food	77.81	15.10	5.98	7.62	2.49	10.05	6.00	7.78	2.99	2.89	3.04	4.96	8.89
88	恒源祥	HengYuanXiang	Sports & Outdoors + Fashion	77.72	12.78	5.73	9.18	1.77	8.76	6.13	7.87	5.22	4.34	3.10	4.22	8.61
89	奥克斯	AUX	Home Appliances	77.68	12.76	5.19	8.69	2.33	8.45	5.66	6.88	5.21	5.91	3.39	4.64	8.56
90	好奇	HUGGIES	Household Items	77.67	15.28	6.10	9.64	1.61	10.69	6.92	7.99	1.05	0.78	3.74	5.00	8.86
91	乐高	LEGO	Collectible	77.65	13.73	5.85	9.02	2.16	10.16	6.43	7.58	2.82	2.73	3.56	4.85	8.77
92	雅迪	Yadea	Transportation	77.62	15.26	6.17	9.26	2.33	10.72	6.81	7.96	0.86	0.87	3.66	4.93	8.79
93	迪桑特	DESCENTE	Sports & Outdoors + Fashion	77.52	14.90	5.85	7.83	2.87	10.75	6.50	8.41	1.16	1.20	3.78	5.15	9.13
94	敷尔佳	Voolga	Medical/health care/nutritional	77.44	13.73	5.85	9.25	1.52	10.86	6.77	8.19	2.30	1.49	3.71	4.96	8.82
95	科颜氏	Kiehl's	Beauty	77.39	13.92	5.30	8.67	1.86	9.53	5.91	7.16	4.94	3.93	3.44	4.57	8.16
96	金龙鱼	Arawana	Food	77.34	14.80	5.94	9.98	1.49	9.43	6.57	6.75	2.35	2.56	3.63	4.98	8.86
97	/	TCL	Home Appliances	77.26	12.40	5.31	8.04	2.67	9.71	5.81	7.66	4.75	4.67	3.20	4.65	8.39
98	周生生	Chow Sang Sang	Jewelry & Accessories	77.13	13.75	5.17	7.91	2.76	9.87	5.64	7.37	5.31	2.68	3.53	4.74	8.40
99	马克华菲	MARK FAIRWHALE	Sports & Outdoors + Fashion	77.11	11.67	5.61	8.91	1.76	9.33	6.04	7.97	5.29	4.36	3.29	4.53	8.34
100	卡诗	KÉRASTASE	Household Items	77.10	15.41	6.02	8.88	1.85	11.02	6.58	8.38	0.88	0.65	3.67	4.96	8.80
101	周大生	Chow Tai Seng	Jewelry & Accessories	77.08	13.31	5.19	8.89	2.44	9.58	5.53	7.61	5.24	2.76	3.55	4.56	8.42
102	格力	Gree	Home Appliances	77.00	13.23	5.43	7.95	2.83	9.08	5.96	7.41	4.22	4.84	3.22	4.35	8.48
103	晨光	M & G	Office & School Supplies	76.91	15.03	5.76	9.77	1.06	9.90	6.44	7.66	2.10	2.40	3.54	4.77	8.49
104	资生堂	SHISEIDO	Beauty	76.88	13.52	5.32	8.55	1.92	9.46	5.98	7.24	4.86	3.92	3.35	4.58	8.19

105	周六福	ZLF	Jewelry & Accessories	76.87	13.03	5.19	8.54	2.55	9.80	5.51	7.30	5.38	2.84	3.55	4.75	8.42
106	可孚	Cofoe	Medical/health care/nutritional	76.78	12.93	5.99	10.08	1.33	10.50	6.81	7.79	2.12	1.52	3.76	5.00	8.93
107	摩安珂	Mo & Co.	Sports & Outdoors + Fashion	76.78	10.13	6.00	8.50	2.68	11.24	6.96	8.33	2.58	2.56	3.78	5.05	8.97
108	森马	SEMIR	Sports & Outdoors + Fashion	76.78	13.09	4.44	6.64	1.88	4.60	4.61	5.71	9.36	9.62	3.27	4.70	8.85
109	欧普照明	OPPLE	Home Furnishing & Home Decos	76.72	13.74	5.94	9.13	1.98	11.14	6.39	8.62	1.31	1.21	3.62	4.81	8.82
110	美洋	MEIYANG	Sports & Outdoors + Fashion	76.62	9.49	5.97	8.69	2.57	11.32	7.05	8.75	2.64	2.56	3.57	5.06	8.94
111	良品铺子	BESTORE	Food	76.57	14.24	5.71	9.62	1.41	9.94	6.04	6.99	2.50	3.17	3.47	4.80	8.68
112	燕之屋	Yan Palace	Medical/health care/nutritional	76.52	12.57	6.10	7.96	2.20	11.01	6.58	7.49	2.86	1.89	3.79	5.08	8.99
113	付智恩	Firelady Fur	Sports & Outdoors + Fashion	76.52	12.90	5.95	7.70	2.96	10.94	6.53	7.48	2.53	2.55	3.37	4.72	8.89
114	蕉下	Beneunder	Sports & Outdoors + Fashion	76.46	13.88	5.57	8.63	1.56	10.01	6.19	7.16	3.05	3.28	3.63	4.86	8.64
115	立白	Liby	Household Items	76.36	15.11	5.75	9.38	1.14	10.43	6.35	8.33	1.94	1.12	3.49	4.78	8.54
116	蕉内	Bananain	Sports & Outdoors + Fashion	76.30	13.36	5.87	9.19	1.60	10.80	6.64	7.34	2.19	2.01	3.68	4.90	8.73
117	蒙牛	MENGIU	Food	76.28	14.35	5.77	9.64	1.46	9.42	6.32	7.16	2.41	2.56	3.64	4.83	8.73
118	迪卡侬	DECATHLON	Sports & Outdoors + Fashion	76.24	15.21	5.66	9.46	1.98	10.39	6.25	6.67	1.34	1.42	3.79	5.05	9.02
119	亚瑟士	ASICS	Sports & Outdoors + Fashion	76.09	14.19	5.78	8.77	2.40	10.33	6.24	7.56	1.42	1.50	3.81	4.98	9.11
120	杰士邦	jissbon	Medical/health care/nutritional	76.08	13.24	6.07	9.81	1.50	10.34	7.00	6.82	2.16	1.51	3.70	4.97	8.97
121	娇兰	GUERLAIN	Beauty	75.95	13.36	5.27	7.66	2.26	9.48	5.79	7.63	4.49	3.92	3.37	4.58	8.13
122	斯凯奇	SKECHERS	Sports & Outdoors + Fashion	75.94	14.70	5.73	8.21	1.86	10.31	6.34	7.12	2.10	2.15	3.70	4.95	8.78
123	新百伦	New Balance	Sports & Outdoors + Fashion	75.87	13.92	5.85	8.77	2.47	10.37	6.37	7.71	1.16	1.33	3.80	4.93	9.17
124	追觅	Dreame	Home Appliances	75.75	12.72	5.59	7.62	2.51	10.29	6.37	7.93	4.73	1.93	3.20	4.46	8.39

125	百草味	Be&Cheery	Food	75.67	13.45	5.74	9.61	1.45	9.89	6.05	6.79	2.47	3.17	3.56	4.78	8.71
126	肌肤之钥	CPB (Clé de Peau Beauté)	Beauty	75.59	11.17	5.46	8.52	2.09	9.89	6.15	7.27	4.87	3.86	3.40	4.64	8.28
127	凯乐石	KAILAS	Sports & Outdoors + Fashion	75.56	15.14	5.67	7.47	2.83	10.30	6.05	7.58	1.33	1.41	3.78	4.95	9.04
128	彪马	PUMA	Sports & Outdoors + Fashion	75.54	14.03	5.70	8.85	2.28	10.26	6.23	7.68	1.32	1.42	3.77	4.97	9.03
129	小仙炖	Xiao Xian Dun	Medical/health care/nutritional	75.52	12.70	6.18	8.15	2.20	11.15	6.66	6.13	2.89	1.78	3.50	5.11	9.05
130	德力西	DELIXI	Home Furnishing & Home Decos	75.45	14.16	5.97	10.11	1.58	9.70	6.67	8.35	0.86	0.83	3.55	4.81	8.85
131	九号电动	ninebot	Transportation	75.33	14.62	6.09	8.09	2.66	11.04	6.80	7.42	0.73	0.60	3.67	4.86	8.74
132	吉利猫	Jellycat	Collectible	75.28	13.28	5.60	8.72	2.04	10.07	6.14	7.35	2.56	2.69	3.57	4.65	8.60
133	飒拉	ZARA	Sports & Outdoors + Fashion	75.23	13.90	5.78	8.73	2.35	6.88	6.76	8.61	2.44	2.39	3.70	4.77	8.92
134	理肤泉	LA ROCHE-POSAY	Beauty	75.21	13.50	5.16	8.64	1.72	9.31	5.85	6.58	4.60	3.97	3.33	4.50	8.05
135	百雀羚	PECHOIN	Beauty	75.16	13.47	5.03	8.70	1.57	8.95	5.70	7.09	4.84	4.05	3.33	4.48	7.95
136	薇诺娜	WINONA	Beauty	75.05	12.92	5.29	8.97	1.72	9.57	6.07	6.67	4.45	3.21	3.42	4.60	8.15
137	伯希和	PELLIOT	Sports & Outdoors + Fashion	75.04	14.09	5.78	8.65	2.44	9.91	6.17	7.63	1.12	1.25	3.79	5.09	9.10
138	汤臣倍健	BY-HEALTH	Medical/health care/nutritional	75.03	12.16	6.05	9.31	1.67	10.78	6.97	6.77	2.11	1.51	3.73	5.02	8.95
139	星巴克	Starbucks	Food	74.90	15.25	5.37	8.94	1.38	9.32	5.97	6.56	3.83	1.48	3.40	4.83	8.56
140	自然堂	CHANDO	Beauty	74.76	13.33	5.10	8.80	1.60	9.17	5.82	6.48	4.68	3.91	3.37	4.49	8.01
141	洁柔	C&S Paper	Household Items	74.72	14.75	5.69	9.37	1.09	9.97	6.37	7.51	2.17	1.25	3.33	4.73	8.49
142	雷士	NVC	Home Furnishing & Home Decos	74.61	13.74	5.75	8.78	1.94	10.67	6.26	8.09	1.31	1.15	3.62	4.63	8.66
143	全棉时代	Purcotton	Household Items	74.55	15.13	5.65	9.18	1.40	10.13	6.33	7.88	0.89	0.64	3.61	4.95	8.77
144	九阳	Joyoung	Home Appliances	74.53	13.25	5.47	9.07	1.80	9.80	5.92	7.28	4.07	1.57	3.45	4.53	8.32

145	伊芙丽	eifini	Sports & Outdoors + Fashion	74.52	12.73	5.54	8.03	2.40	10.35	6.34	7.81	2.16	2.19	3.52	4.82	8.62
146	玉兰油	OLAY	Beauty	74.47	12.56	5.28	8.59	1.87	9.46	5.97	7.36	4.00	3.21	3.44	4.57	8.16
147	罗技	Logitech	3C Digital	74.47	15.06	5.50	10.05	2.08	9.80	6.12	7.09	0.65	0.48	3.72	4.97	8.96
148	/	MLB	Sports & Outdoors + Fashion	74.42	14.92	5.56	8.35	2.34	9.66	6.03	7.60	1.26	1.30	3.68	4.81	8.92
149	德佑	Deeyeo	Household Items	74.38	14.13	5.65	8.98	1.23	10.03	6.25	7.64	2.14	1.33	3.52	4.86	8.62
150	丝塔芙	Cetaphil	Beauty	74.33	13.78	5.02	8.36	1.69	8.60	5.56	6.83	4.52	4.10	3.35	4.50	8.01
151	三彩	3COLOUR	Sports & Outdoors + Fashion	74.27	12.07	5.61	8.77	2.16	10.35	6.41	7.98	1.91	1.95	3.55	4.85	8.66
152	蓝氏	LEGENDSANDY	Pet Care	74.21	14.39	5.41	8.94	1.69	9.78	6.05	7.35	2.20	2.23	3.35	4.62	8.20
153	维多利亚的秘密	VICTORIA'S SECRET	Sports & Outdoors + Fashion	74.19	12.62	5.66	8.21	1.80	10.33	6.25	7.51	2.43	2.52	3.57	4.78	8.52
154	笑涵阁	Xhange	Sports & Outdoors + Fashion	74.12	11.13	5.59	8.38	2.31	10.49	6.54	8.13	2.21	2.22	3.57	4.89	8.65
155	鲜朗	ROSY FRESH	Pet Care	74.10	14.57	5.44	8.96	1.71	9.61	6.09	7.25	2.28	1.91	3.43	4.64	8.23
156	泸州老窖	Luzhou Laojiao	Food	74.08	14.42	5.69	7.52	2.26	9.48	5.84	7.09	2.78	2.00	3.49	4.83	8.67
157	植护	botare	Household Items	74.02	13.72	5.62	9.03	1.18	9.99	6.28	8.22	2.08	1.33	3.37	4.73	8.48
158	花知晓	/	Beauty	74.01	11.89	4.99	8.14	1.76	8.96	5.55	7.31	4.99	4.77	3.29	4.46	7.91
159	旺旺	Want Want	Food	74.01	13.71	5.62	9.46	1.40	8.37	5.85	6.88	2.77	3.10	3.41	4.82	8.62
160	高梵	Guvet	Sports & Outdoors + Fashion	73.97	13.24	5.60	7.20	2.81	9.93	5.92	7.60	2.03	2.14	3.72	4.94	8.84
161	网易严选	NetEase Yanxuan	Pet Care	73.97	13.78	5.39	9.17	1.57	9.80	6.07	7.07	2.29	2.22	3.52	4.71	8.39
162	三星	Samsung	3C Digital	73.94	13.30	4.75	6.68	3.53	8.95	5.19	6.07	4.66	4.98	3.11	4.44	8.27
163	九牧	JOMOO	Home Furnishing & Home Decos	73.92	14.26	5.46	9.94	2.09	9.33	5.90	7.70	1.35	0.93	3.55	4.69	8.72
164	创维	SKYWORTH	Home Appliances	73.90	12.82	5.06	7.43	2.62	8.10	5.58	7.14	4.59	4.67	3.22	4.44	8.21

165	任天堂	Nintendo	3C Digital	73.82	13.51	5.75	9.23	2.64	10.05	6.10	7.67	0.75	0.50	3.62	4.83	9.17
166	百家好	BASIC HOUSE	Sports & Outdoors + Fashion	73.81	11.27	5.59	8.86	2.10	9.98	6.28	8.06	2.45	2.55	3.19	4.81	8.66
167	漫花	Manhua	Household Items	73.79	15.01	5.53	9.85	0.74	9.24	6.19	7.79	1.99	1.29	3.11	4.69	8.37
168	认养一头牛	ADOPT A COW	Food	73.78	13.59	5.49	8.96	1.48	9.68	5.98	6.93	2.36	2.48	3.54	4.78	8.52
169	帮宝适	Pampers	Household Items	73.75	14.35	5.98	9.17	1.69	10.58	6.76	6.01	1.07	0.79	3.68	4.91	8.76
170	谷雨	GUYU	Beauty	73.64	12.97	4.96	8.13	1.73	8.95	5.46	6.08	5.08	4.64	3.32	4.42	7.89
171	万代	BANDAI	Collectible	73.61	13.06	5.69	9.06	1.98	10.06	6.47	7.54	1.51	1.59	3.31	4.72	8.63
172	迪士尼	Disney	Collectible	73.51	15.23	3.31	1.44	2.43	4.39	2.49	5.19	10.06	10.35	3.76	5.37	9.48
173	小牛电动	niu	Transportation	73.43	13.58	6.00	8.07	2.59	10.20	6.63	8.03	0.84	0.67	3.36	4.80	8.68
174	/	ubras	Sports & Outdoors + Fashion	73.42	12.34	5.67	8.80	1.58	10.37	6.38	7.17	2.14	2.09	3.59	4.78	8.51
175	金领冠	PRO-KIDO	Food	73.34	13.71	5.53	7.89	1.96	10.22	6.16	6.17	2.28	2.51	3.55	4.80	8.56
176	之禾	ICICLE	Sports & Outdoors + Fashion	73.32	11.82	5.47	6.41	3.01	10.24	6.35	7.91	2.62	2.44	3.59	4.84	8.60
177	潮宏基	CHJ	Jewelry & Accessories	73.32	12.48	4.84	7.57	2.53	9.36	5.16	7.15	5.45	2.80	3.39	4.45	8.14
178	甜维你	Teenie Weenie	Sports & Outdoors + Fashion	73.26	12.45	5.47	7.70	2.46	10.07	6.34	7.70	1.89	2.01	3.60	4.87	8.69
179	安克	ANKER	3C Digital	73.24	9.58	4.91	6.86	1.53	8.19	5.22	5.96	7.96	8.18	3.13	4.21	7.52
180	合生元	BIOSTIME	Food	73.17	13.47	5.62	7.65	2.14	10.24	6.20	5.65	2.59	2.64	3.57	4.77	8.62
181	欧姆龙	Omron	Medical/health care/nutritional	73.16	13.27	5.79	8.19	1.86	9.97	6.24	6.78	2.19	1.50	3.70	4.92	8.77
182	沃隆	Wolong	Food	73.15	12.19	5.53	8.36	1.76	9.59	5.61	6.81	3.07	3.44	3.46	4.79	8.55
183	海昌	HYDRON	Medical/health care/nutritional	73.15	13.32	5.64	9.27	1.34	10.39	6.66	6.03	2.09	1.40	3.56	4.82	8.65
184	杜蕾斯	Durex	Medical/health care/nutritional	73.12	14.19	5.76	9.23	1.45	9.73	6.66	5.48	1.98	1.38	3.63	4.89	8.74

185	全友	QUANU	Home Furnishing & Home Decos	73.10	14.07	5.43	8.58	2.51	9.51	5.87	7.68	1.38	1.03	3.44	4.90	8.68
186	松下	Panasonic	Home Appliances	73.05	12.90	5.38	8.14	2.09	9.44	5.76	7.07	4.44	1.65	3.20	4.56	8.43
187	小熊	Bear	Home Appliances	73.05	12.90	5.30	8.93	1.69	9.79	5.80	7.16	3.78	1.53	3.41	4.57	8.18
188	滴露	Dettol	Household Items	73.04	14.40	5.63	8.23	1.56	9.49	6.13	7.46	2.11	1.29	3.51	4.76	8.47
189	至初	a2	Food	73.03	9.82	5.91	8.31	2.14	10.82	6.56	6.79	2.64	2.56	3.70	4.95	8.84
190	喜临门	Sleemon	Home Furnishing & Home Decos	73.01	13.31	5.58	8.34	2.74	9.03	5.93	8.30	1.31	1.00	3.72	4.94	8.81
191	杰克琼斯	Jack Jones	Sports & Outdoors + Fashion	72.95	11.34	5.17	7.50	1.87	9.42	5.65	7.13	5.03	4.07	3.29	4.48	7.98
192	真维斯	Jeanswest	Sports & Outdoors + Fashion	72.90	11.68	5.26	9.15	1.37	8.40	5.76	7.37	4.43	3.77	3.16	4.43	8.11
193	老庙	Laomiao Gold	Jewelry & Accessories	72.88	12.41	4.94	7.34	2.71	9.24	5.22	7.27	5.07	2.52	3.46	4.49	8.22
194	六福珠宝	Lukfook Jewellery	Jewelry & Accessories	72.81	12.24	4.93	6.99	2.82	9.37	5.29	7.16	4.82	2.90	3.46	4.62	8.21
195	金凯撒	OMEGOR	Medical/health care/nutritional	72.78	12.28	5.76	7.94	1.92	10.65	6.47	6.83	2.28	1.37	3.64	4.89	8.74
196	农夫山泉	Nongfu Spring	Food	72.76	12.95	5.63	9.38	1.44	9.28	6.27	6.35	2.25	2.40	3.40	4.79	8.62
197	卡姿兰	CARSLAN	Beauty	72.74	12.89	4.79	8.27	1.50	8.47	5.28	6.22	5.15	4.85	3.25	4.32	7.75
198	坦博尔	/	Sports & Outdoors + Fashion	72.71	13.60	5.43	7.71	2.42	9.79	5.72	6.98	1.89	2.19	3.62	4.74	8.63
199	后	THE WHOO	Beauty	72.59	11.50	5.05	7.81	1.96	8.83	5.61	7.05	4.82	4.41	3.17	4.43	7.96
200	叠纸心意	Paper Presented	Collectible	72.58	11.70	5.70	9.55	1.81	10.49	6.59	8.39	2.36	2.39	0.02	4.90	8.67
201	可隆	KOLON SPORT	Sports & Outdoors + Fashion	72.30	13.66	5.42	6.99	2.77	9.88	5.93	7.81	1.23	1.21	3.70	4.92	8.78
202	达芙妮	DAPHNE	Sports & Outdoors + Fashion	72.28	13.01	5.70	8.53	1.71	8.67	6.14	7.55	2.10	2.25	3.46	4.64	8.52
203	立邦	NIPPON PAINT	Home Furnishing & Home Decos	72.20	14.50	5.61	9.41	1.57	10.11	6.31	7.09	1.26	0.57	3.35	4.44	7.99
204	萨洛蒙	SALOMON	Sports & Outdoors + Fashion	72.10	13.87	5.42	7.35	2.62	9.83	5.78	7.29	1.38	1.48	3.65	4.65	8.78

205	统帅	Leader	Home Appliances	72.08	10.80	4.93	7.73	2.39	9.10	5.31	6.80	4.82	4.42	3.34	4.53	7.91
206	安佳	Anchor	Food	72.08	13.11	5.55	8.80	1.60	9.45	6.20	5.53	2.48	2.53	3.52	4.77	8.54
207	克徕帝	CRD	Jewelry & Accessories	72.01	10.56	5.00	7.07	2.87	9.70	5.48	7.30	5.38	2.68	3.24	4.45	8.27
208	鸿星尔克	ERKE	Sports & Outdoors + Fashion	71.99	13.88	5.33	8.81	1.91	9.33	5.81	7.13	1.32	1.38	3.56	4.80	8.73
209	容声	Ronshen	Home Appliances	71.96	12.22	4.96	7.28	2.57	8.07	5.45	6.72	4.26	4.51	3.30	4.52	8.10
210	尤尼克斯	YONEX	Sports & Outdoors + Fashion	71.94	13.05	5.53	8.81	2.11	9.05	6.15	7.18	1.30	1.44	3.57	4.90	8.85
211	香影	X.YING	Sports & Outdoors + Fashion	71.91	11.58	5.35	8.22	2.12	9.85	6.01	7.60	2.31	2.36	3.37	4.68	8.46
212	十月结晶	TEN-M JOURNEY	Household Items	71.82	14.30	5.56	9.23	1.29	9.81	6.13	6.93	1.03	0.79	3.49	4.76	8.49
213	亚朵星球	aturplanet	Household Items	71.81	12.09	5.65	8.08	1.87	9.77	6.15	7.23	2.35	2.22	3.48	4.66	8.26
214	志高	CHIGO	Home Appliances	71.80	11.82	4.83	8.72	1.94	6.99	4.97	6.12	5.19	5.60	3.08	4.33	8.21
215	杰斯卡	GXG	Sports & Outdoors + Fashion	71.78	11.33	5.13	7.63	1.80	8.92	5.57	7.00	4.80	3.92	3.29	4.43	7.95
216	山东黄金	SHANDONG GOLD	Jewelry & Accessories	71.72	8.91	5.05	6.64	3.07	9.04	4.98	5.74	7.87	4.08	3.41	4.67	8.28
217	贝亲	Pigeon	Household Items	71.71	14.82	5.53	8.88	1.40	9.60	6.12	6.87	1.00	0.78	3.55	4.73	8.43
218	曼卡龙	MCLON	Jewelry & Accessories	71.70	11.33	4.88	6.97	2.77	9.36	5.45	7.12	4.90	2.93	3.39	4.43	8.17
219	/	ONLY	Sports & Outdoors + Fashion	71.68	12.15	5.25	7.81	2.19	9.79	5.96	7.25	2.37	2.38	3.47	4.67	8.38
220	戎美	RUMERE	Sports & Outdoors + Fashion	71.51	10.46	5.39	7.37	2.52	10.28	6.42	8.23	2.00	2.33	3.19	4.81	8.51
221	得宝	Tempo	Household Items	71.51	13.39	5.39	8.46	1.23	10.00	6.06	7.63	1.88	1.12	3.41	4.67	8.27
222	/	3M	Household Items	71.46	14.31	5.49	10.22	1.41	9.24	6.49	5.52	0.91	0.88	3.47	4.71	8.82
223	学而思	Think Academy	3C Digital	71.46	12.52	5.03	6.43	2.66	9.26	5.35	7.20	5.12	2.38	2.87	4.53	8.11
224	郎	/	Food	71.45	11.66	5.64	7.51	2.22	9.38	5.89	6.57	2.83	2.86	3.49	4.77	8.64

225	她	ELLE	Sports & Outdoors + Fashion	71.41	11.64	5.36	7.90	2.27	9.79	6.00	7.65	2.04	2.17	3.31	4.77	8.51
226	佳帮手	Joybos	Household Items	71.39	13.09	5.51	8.59	1.28	9.05	5.84	7.65	2.24	1.46	3.41	4.70	8.57
227	七匹狼	SEPTWOLVES	Sports & Outdoors + Fashion	71.39	11.23	4.98	7.12	1.84	8.69	5.34	6.72	5.28	4.27	3.33	4.48	8.11
228	哈吉斯	HAZZYS	Sports & Outdoors + Fashion	71.35	10.17	5.15	6.63	2.17	9.27	5.64	7.03	5.21	3.94	3.41	4.59	8.14
229	潘婷	PANTENE	Household Items	71.33	13.80	5.47	8.92	1.34	9.60	6.00	8.15	0.86	0.56	3.53	4.70	8.39
230	金典	SATINE	Food	71.30	12.55	5.42	8.92	1.43	8.85	5.98	6.90	2.26	2.39	3.34	4.77	8.47
231	博士伦	BAUSCH + LOMB	Medical/health care/nutritional	71.28	12.68	5.53	8.81	1.41	10.06	6.56	6.11	2.00	1.34	3.47	4.75	8.56
232	清风	Breeze	Household Items	71.25	13.11	5.47	8.99	1.06	9.55	6.11	7.57	1.87	1.11	3.43	4.66	8.33
233	三吉黑花	/	Sports & Outdoors + Fashion	71.16	11.12	5.25	7.40	2.36	9.64	5.91	7.47	3.00	3.01	3.09	4.58	8.34
234	裘真	QIUZHEN	Sports & Outdoors + Fashion	71.10	11.62	5.56	6.71	2.29	9.85	5.65	6.79	3.10	3.01	3.41	4.68	8.42
235	红袖	HOPESHOW	Sports & Outdoors + Fashion	71.09	11.66	5.30	7.94	2.19	9.82	6.01	7.37	2.06	2.15	3.44	4.72	8.43
236	安德玛	Under Armour	Sports & Outdoors + Fashion	71.05	13.53	5.33	8.13	2.20	9.23	5.77	7.14	1.22	1.31	3.60	4.83	8.76
237	山下有松	Songmont	Sports & Outdoors + Fashion	71.01	11.40	5.66	6.78	2.34	10.21	5.83	6.84	2.66	2.58	3.41	4.79	8.49
238	奔富	Penfolds	Food	70.96	13.90	5.45	6.81	2.33	9.58	5.66	7.22	1.75	1.58	3.52	4.69	8.49
239	乔丹 (QIAODAN)	QIAODAN	Sports & Outdoors + Fashion	70.95	13.74	5.25	8.66	1.88	9.02	5.70	7.10	1.20	1.27	3.64	4.78	8.69
240	菜百	CBAI	Jewelry & Accessories	70.94	11.50	4.81	6.61	2.82	9.10	5.39	6.66	5.70	2.29	3.42	4.53	8.10
241	笑容加	usmile	Household Items	70.93	12.93	5.66	8.68	1.60	9.53	5.90	7.85	1.05	0.78	3.59	4.81	8.54
242	海氏海诺	HYNAUT	Medical/health care/nutritional	70.89	12.49	5.41	10.01	0.88	9.10	6.34	6.38	2.04	1.38	3.54	4.79	8.51
243	老凤祥	LFX	Jewelry & Accessories	70.88	13.09	4.54	7.47	2.24	8.42	4.43	6.73	5.64	2.85	3.28	4.31	7.87

244	乔治阿玛尼 (美妆)	GIORGIO ARMANI (Beauty)	Beauty	70.84	13.18	4.75	7.30	1.87	8.35	5.15	5.74	4.67	4.56	3.25	4.30	7.72
245	东成	Dongcheng	Home Furnishing & Home Decos	70.82	13.59	5.47	7.98	2.01	9.18	6.16	7.47	1.30	1.38	3.35	4.53	8.39
246	区区欧阳	/	Sports & Outdoors + Fashion	70.81	11.08	5.27	8.01	2.13	9.81	6.08	7.61	2.32	2.30	3.25	4.57	8.39
247	科大讯飞	iFLYTEK	3C Digital	70.78	12.86	5.03	6.25	2.72	8.88	5.22	7.03	4.94	2.00	3.37	4.35	8.13
248	机械革命	MECHREVO	3C Digital	70.72	13.39	5.66	7.49	3.18	9.45	5.37	6.81	0.88	0.68	3.84	4.90	9.09
249	钙尔奇	CALTRATE	Medical/health care/nutritional	70.70	12.58	5.48	8.42	1.51	9.99	6.25	6.35	1.94	1.33	3.55	4.77	8.53
250	科沃斯	ECOVACS	Home Appliances	70.67	12.56	5.24	7.26	2.30	9.22	5.47	7.47	4.00	1.35	3.33	4.34	8.12
251	水星	MERCURY	Household Items	70.66	10.23	5.72	8.27	1.86	10.47	6.28	7.70	1.96	1.81	3.45	4.62	8.28
252	适乐肤	CeraVe	Beauty	70.65	12.35	4.72	8.00	1.54	8.43	5.29	6.36	4.51	4.20	3.22	4.32	7.71
253	开间	KEIGAN	Sports & Outdoors + Fashion	70.65	11.06	5.32	7.07	2.58	9.99	6.19	7.62	2.07	2.10	3.44	4.76	8.44
254	麦檬	MEILLEUR MOMENT	Sports & Outdoors + Fashion	70.62	12.44	5.27	7.26	2.44	9.39	5.90	7.23	2.08	2.15	3.39	4.65	8.42
255	洋河	YANGHE	Food	70.59	12.16	5.40	6.94	2.23	9.45	5.31	6.12	3.21	3.20	3.49	4.63	8.45
256	徐福记	Hsu Fu Chi	Food	70.58	13.79	5.21	8.87	1.26	7.42	5.31	6.79	2.69	3.09	3.33	4.54	8.29
257	三诺	Sinocare	Medical/health care/nutritional	70.50	12.46	5.51	8.56	1.49	9.81	6.44	5.90	2.10	1.29	3.61	4.78	8.55
258	鄂尔多斯	ERDOS	Sports & Outdoors + Fashion	70.38	12.51	5.21	6.12	2.86	9.75	5.91	7.36	1.91	2.14	3.40	4.73	8.48
259	君佩	JEMPER	Jewelry & Accessories	70.35	10.98	4.74	4.83	3.37	8.72	4.82	6.74	6.87	3.56	3.14	4.54	8.05
260	迪巧	D-Cal	Medical/health care/nutritional	70.33	11.87	5.41	7.98	1.62	9.82	6.16	6.83	2.12	1.49	3.61	4.80	8.62
261	米哈游	MiHoYo	Collectible	70.31	10.09	5.42	8.88	1.80	9.78	6.24	7.67	2.48	2.47	2.26	4.77	8.46
262	植村秀	Shu-uemura	Beauty	70.27	11.21	4.87	7.91	1.73	8.66	5.38	6.09	4.85	4.05	3.29	4.41	7.82

263	七彩虹	COLORFUL	3C Digital	70.23	13.05	5.44	7.88	2.81	9.45	6.01	6.81	0.88	0.66	3.49	4.84	8.91
264	卫仕	Nourse	Pet Care	70.19	12.75	5.07	8.21	1.65	9.28	5.62	6.78	2.57	2.50	3.34	4.48	7.94
265	海天	HADAY	Food	70.16	13.71	5.18	9.73	0.89	8.10	5.71	5.82	2.28	2.34	3.47	4.65	8.28
266	至本	Zhiben	Beauty	70.13	12.20	4.69	8.15	1.44	8.32	5.44	6.25	4.39	4.01	3.24	4.33	7.67
267	卓诗尼	JOSINY	Sports & Outdoors + Fashion	70.12	12.64	5.35	7.86	1.66	8.94	5.77	7.01	2.27	2.35	3.36	4.66	8.25
268	小天才	imoo	3C Digital	70.09	11.13	5.44	8.74	2.27	9.67	5.54	6.00	3.42	1.55	3.41	4.61	8.32
269	思加图	STACCATO	Sports & Outdoors + Fashion	70.09	12.27	5.36	6.88	2.05	9.71	5.84	6.99	2.36	2.27	3.44	4.66	8.26
270	鲁花	Shandong Luhua	Food	70.08	13.38	5.38	8.22	1.67	8.20	5.96	5.96	2.29	2.52	3.35	4.72	8.42
271	诚实一口	HONESTBITE	Pet Care	70.07	13.37	5.14	8.30	1.68	9.46	5.76	6.45	2.02	2.03	3.35	4.51	8.00
272	星鲨	/	Medical/health care/nutritional	70.05	12.23	5.34	8.65	1.32	9.59	6.20	6.53	2.14	1.45	3.44	4.74	8.43
273	诺特兰德	Nuotelande	Medical/health care/nutritional	70.00	12.12	5.48	8.55	1.46	9.72	6.04	6.17	2.13	1.62	3.35	4.82	8.54
274	布童	BeBeBus	Household Items	69.96	13.78	5.40	7.86	1.69	9.75	5.86	7.28	1.01	0.75	3.52	4.71	8.35
275	蓝月亮	Blue Moon	Household Items	69.93	13.77	5.39	8.10	1.39	9.39	5.96	6.84	1.66	1.00	3.48	4.67	8.29
276	花西子	Florasis	Beauty	69.90	12.15	4.70	7.73	1.63	8.39	5.35	6.54	4.33	3.88	3.23	4.30	7.68
277	图拉斯	TORRAS	3C Digital	69.89	12.68	5.68	8.46	1.57	9.94	6.32	7.52	0.85	0.86	3.42	4.50	8.10
278	汤姆福特 (美妆)	TOM FORD (Beauty)	Beauty	69.88	9.65	4.93	7.38	2.02	8.74	5.40	6.92	4.74	4.51	3.29	4.42	7.88
279	卡萨帝	Casarte	Home Appliances	69.86	11.26	4.98	6.06	3.02	8.75	5.58	6.89	3.39	4.17	3.25	4.40	8.11
280	由莱	Ulike	Medical/health care/nutritional	69.84	11.07	5.79	6.65	2.42	10.72	6.01	6.24	2.13	1.48	3.70	4.86	8.77
281	魅可	MAC	Beauty	69.79	11.09	4.78	7.78	1.69	8.47	5.21	6.73	4.68	4.16	3.15	4.31	7.74
282	护舒宝	whisper	Household Items	69.77	12.94	5.47	8.87	1.36	9.58	6.11	7.32	0.88	0.60	3.53	4.73	8.39

283	可心柔	CoRou	Household Items	69.74	13.52	5.26	8.26	1.20	9.83	5.80	6.52	2.01	1.11	3.37	4.64	8.22
284	林清轩	forestcabin	Beauty	69.72	11.74	4.56	7.40	1.62	8.28	5.11	6.76	5.09	4.20	3.14	4.25	7.56
285	维莎曼	vero moda	Sports & Outdoors + Fashion	69.70	11.60	5.16	7.43	2.25	9.61	5.87	7.19	2.28	2.28	3.26	4.47	8.31
286	英氏	Engnice	Food	69.70	12.49	5.19	8.58	1.35	9.52	5.74	5.42	2.47	2.49	3.49	4.65	8.28
287	爱步	ecco	Sports & Outdoors + Fashion	69.68	12.46	5.36	6.42	2.22	9.64	5.82	6.59	2.45	2.39	3.48	4.52	8.32
288	华凌	WAHIN	Home Appliances	69.64	9.84	4.91	7.43	2.48	8.81	5.20	6.26	4.82	4.63	3.09	4.17	8.01
289	十月稻田	Shiyue Daotian	Food	69.64	12.83	5.31	9.05	1.28	8.81	5.87	5.35	2.37	2.39	3.29	4.71	8.38
290	德芙	Dove	Food	69.60	13.46	5.11	8.53	1.30	8.36	5.25	6.56	2.19	2.63	3.41	4.60	8.21
291	/	pusumede	Sports & Outdoors + Fashion	69.59	10.55	5.18	8.31	1.90	9.61	5.91	6.91	2.42	2.44	3.40	4.65	8.32
292	赵大喜	ZHAODAXI	Sports & Outdoors + Fashion	69.58	6.88	5.57	7.74	2.55	10.58	6.58	8.43	2.37	2.42	2.98	4.88	8.59
293	/	Fabrique	Sports & Outdoors + Fashion	69.53	10.80	5.16	6.53	2.63	9.63	5.78	7.27	2.72	2.59	3.35	4.71	8.34
294	徕芬	Laifen	Home Appliances	69.49	11.88	5.07	7.78	1.92	9.02	5.23	6.95	4.16	1.64	3.35	4.48	8.01
295	三熨玉	3CE	Beauty	69.46	11.20	4.74	7.94	1.58	8.41	5.20	6.34	4.61	4.17	3.23	4.33	7.71
296	善存	CENTRUM	Medical/health care/nutritional	69.42	12.26	5.36	7.92	1.60	9.72	6.10	6.61	1.97	1.29	3.45	4.70	8.43
297	洁丽雅	GRACE	Household Items	69.41	11.92	5.38	9.50	1.13	8.34	6.09	7.08	2.11	2.04	3.25	4.48	8.08
298	益节	Move Free	Medical/health care/nutritional	69.40	10.54	5.75	8.00	1.89	9.73	6.51	6.73	1.87	1.20	3.59	4.87	8.72
299	石头	Roborock	Home Appliances	69.40	11.99	5.29	6.99	2.46	9.77	5.56	7.43	3.03	1.13	3.14	4.44	8.17
300	橘朵	JUDYDOLL	Beauty	69.38	12.68	4.48	7.99	1.29	7.92	4.88	5.97	4.77	4.55	3.15	4.20	7.49
301	博世	BOSCH	Home Furnishing & Home Decos	69.36	13.43	5.46	9.42	1.64	9.42	6.09	5.20	1.00	0.95	3.48	4.66	8.63

302	/	HBN	Beauty	69.32	10.32	4.85	7.78	1.77	8.80	5.39	6.53	4.44	3.95	3.29	4.40	7.80
303	海康威视	HIKVISION	Home Furnishing & Home Decos	69.32	13.21	5.15	8.68	2.20	8.39	5.73	6.75	1.68	1.35	3.28	4.40	8.52
304	康师傅	Master Kong	Food	69.32	13.26	5.20	9.01	1.19	8.34	5.70	6.32	2.05	2.29	3.08	4.59	8.27
305	361度	361°	Sports & Outdoors + Fashion	69.28	9.53	5.51	9.52	1.79	9.51	6.05	7.34	1.25	1.32	3.68	4.86	8.92
306	特仑苏	Deluxe Milk	Food	69.27	12.37	5.24	8.37	1.49	8.77	5.74	6.55	2.05	2.24	3.48	4.66	8.32
307	李维斯	Levi's	Sports & Outdoors + Fashion	69.22	10.94	4.85	6.80	1.84	8.62	5.23	6.57	4.80	4.07	3.26	4.37	7.88
308	/	MISS SIXTY	Sports & Outdoors + Fashion	69.16	10.29	5.18	6.80	2.54	9.63	5.93	7.33	2.45	2.48	3.47	4.70	8.34
309	倍思	Baseus	3C Digital	69.15	13.05	5.33	9.34	1.56	9.51	6.03	5.15	0.87	0.84	3.70	4.86	8.90
310	弗列加特	FREGATE	Pet Care	69.13	13.30	5.10	8.31	1.64	9.46	5.73	5.95	2.11	1.72	3.34	4.49	7.97
311	名创优品	MINISO	Collectible	69.10	12.92	4.94	8.59	1.46	8.13	5.21	6.34	2.27	2.50	3.50	4.74	8.49
312	/	fpa	Sports & Outdoors + Fashion	69.10	10.46	4.85	7.23	1.69	8.34	5.08	6.73	5.49	4.47	2.72	4.32	7.73
313	彩棠	TIMAGE	Beauty	69.05	12.61	4.62	7.81	1.51	8.39	5.10	6.34	4.25	3.34	3.20	4.27	7.61
314	/	Secret World	Sports & Outdoors + Fashion	69.03	9.26	5.45	9.16	1.25	9.46	6.07	6.84	2.53	2.64	3.42	4.64	8.33
315	白象	BAIXIANG FOOD	Food	69.01	13.23	5.13	9.10	1.09	8.27	5.55	5.97	2.13	2.31	3.34	4.65	8.24
316	西门子	SIEMENS	Home Appliances	68.94	11.55	4.72	6.95	2.44	9.05	4.96	6.24	3.98	3.55	3.22	4.35	7.93
317	柯思	COS	Sports & Outdoors + Fashion	68.91	11.61	5.08	6.74	2.47	9.65	5.89	7.42	1.69	1.84	3.51	4.70	8.32
318	三棵树	SKSHU	Home Furnishing & Home Decos	68.89	13.77	5.34	9.03	1.47	8.77	5.77	7.62	1.25	0.48	3.27	4.30	7.80
319	英氏	YEEHOO	Sports & Outdoors + Fashion	68.85	12.64	5.17	7.56	1.62	9.14	5.84	6.51	2.02	1.96	3.46	4.66	8.26
320	戴森	dyson	Home Appliances	68.83	12.22	5.10	6.60	2.42	9.30	5.30	7.34	3.49	1.36	3.34	4.35	8.01
321	君乐宝	JUNLEBAO	Food	68.81	12.83	5.11	8.12	1.47	8.97	5.62	5.88	2.24	2.36	3.39	4.60	8.22

322	地素	DAZZLE	Sports & Outdoors + Fashion	68.81	11.28	5.03	6.40	2.55	9.35	5.76	7.03	2.61	2.54	3.43	4.62	8.21
323	泰兰尼斯	TARANIS	Sports & Outdoors + Fashion	68.81	12.19	5.23	7.40	1.73	9.28	5.86	6.86	2.01	2.03	3.44	4.61	8.16
324	闪魔	SmartDevil	3C Digital	68.80	12.04	5.56	9.40	1.09	10.10	6.31	7.07	0.87	0.89	3.09	4.40	7.99
325	芬腾	FENTENG	Sports & Outdoors + Fashion	68.79	12.50	5.23	8.44	1.33	8.89	5.73	6.74	1.94	1.98	3.29	4.54	8.17
326	修正	XIUZHENG	Medical/health care/nutritional	68.77	12.18	5.44	8.71	1.37	8.66	6.06	6.86	1.95	1.35	3.33	4.37	8.49
327	嫚熙	EMXEE	Household Items	68.76	12.81	5.33	8.36	1.44	9.66	5.84	7.21	0.95	0.69	3.44	4.71	8.34
328	利郎	LILANZ	Sports & Outdoors + Fashion	68.68	11.02	4.86	6.93	1.80	8.59	5.18	6.89	4.55	3.90	3.02	4.21	7.72
329	云南白药	Yunnan Baiyao	Household Items	68.67	13.42	5.08	8.49	1.16	8.60	5.76	6.20	1.90	1.33	3.46	4.75	8.54
330	溪木源	Simpicare	Beauty	68.65	11.56	4.60	7.45	1.64	8.32	5.30	5.52	4.62	4.56	3.20	4.28	7.60
331	班尼路	Baleno	Sports & Outdoors + Fashion	68.65	10.55	4.74	7.95	1.34	7.58	5.04	6.72	5.49	4.41	2.98	4.18	7.68
332	米其林	Michelin	Transportation	68.64	13.89	5.47	7.75	2.23	10.07	5.77	5.71	0.87	0.81	3.35	4.46	8.28
333	台铃	TAILG	Transportation	68.61	12.66	5.59	7.07	2.56	9.69	6.02	6.88	0.77	0.73	3.53	4.73	8.37
334	威露士	Walch	Household Items	68.55	13.40	5.20	7.92	1.30	9.07	5.76	6.81	1.86	1.15	3.32	4.59	8.18
335	仁和	Renhe	Medical/health care/nutritional	68.55	12.52	5.30	8.72	1.25	8.65	5.87	6.58	1.95	1.38	3.38	4.51	8.44
336	馥蕾诗	Fresh	Beauty	68.55	11.30	4.77	6.93	2.04	8.56	5.22	6.51	4.15	3.71	3.26	4.34	7.75
337	真我	realme	3C Digital	68.52	11.14	4.28	6.44	3.00	7.94	4.29	5.97	5.37	5.33	2.68	4.35	7.73
338	珂润	Curel	Beauty	68.52	12.04	4.61	7.56	1.60	7.99	5.19	5.94	4.44	4.05	3.20	4.27	7.62
339	古井贡	/	Food	68.50	10.57	5.22	6.92	2.07	9.19	5.30	6.52	3.07	3.14	3.50	4.68	8.31
340	美菱	MeiLing	Home Appliances	68.48	11.01	4.54	6.93	2.27	7.75	5.01	5.99	5.05	4.96	2.90	4.27	7.81
341	雅莹	EP YAYING	Sports & Outdoors + Fashion	68.46	10.83	5.14	6.18	2.75	9.53	5.98	7.22	2.22	2.36	3.28	4.67	8.30

342	娜斯	NARS	Beauty	68.44	7.37	5.02	8.16	1.78	8.98	5.54	7.02	4.83	4.01	3.31	4.45	7.94
343	蜜丝婷	MISTINE	Beauty	68.43	10.76	4.62	8.06	1.41	8.11	5.07	6.22	4.90	4.48	3.00	4.20	7.61
344	莱百首饰	BAI	Jewelry & Accessories	68.35	0.00	5.79	6.79	3.80	8.93	6.37	6.57	8.41	4.29	3.50	5.02	8.89
345	/	edition	Sports & Outdoors + Fashion	68.33	8.19	5.39	6.95	2.70	10.10	6.22	7.29	2.30	2.34	3.57	4.79	8.50
346	万益蓝	wonderlab	Medical/health care/nutritional	68.30	11.51	5.39	7.36	1.82	9.88	6.19	6.09	1.98	1.32	3.54	4.74	8.46
347	热风	hotwind	Sports & Outdoors + Fashion	68.21	12.64	5.04	7.42	1.56	9.20	5.52	6.46	2.10	2.18	3.42	4.56	8.12
348	玩家国度	ROG	3C Digital	68.19	10.25	5.44	7.85	2.82	9.79	5.72	6.93	1.02	0.79	3.73	4.95	8.91
349	绿联	UGREEN	3C Digital	68.18	12.43	5.55	8.90	1.28	9.53	6.20	6.47	0.89	0.90	3.39	4.54	8.10
350	雷蛇	Razer	3C Digital	68.17	12.95	4.99	8.12	2.25	9.15	5.43	6.68	0.98	0.78	3.57	4.76	8.53
351	英特尔	intel	3C Digital	68.14	11.10	5.46	8.69	2.53	9.46	6.27	6.76	0.95	0.75	3.05	4.24	8.90
352	美赞臣	Mead Johnson	Food	68.13	11.99	5.21	6.94	2.05	9.45	5.74	5.77	2.41	2.27	3.33	4.67	8.30
353	有棵树	YOUKESHU	Sports & Outdoors + Fashion	68.12	11.77	5.17	8.38	1.30	8.88	5.67	6.33	2.30	2.29	3.43	4.50	8.12
354	明日方舟	Arknights	Collectible	68.12	10.79	4.97	7.86	1.76	9.16	5.67	7.08	2.64	2.74	2.84	4.53	8.10
355	马登	Maden	Sports & Outdoors + Fashion	68.12	10.94	4.71	7.40	1.50	8.31	5.11	6.01	4.79	3.97	3.26	4.37	7.73
356	绿林	GREENER	Home Furnishing & Home Decos	68.11	11.34	5.27	8.91	1.40	8.90	5.97	7.47	1.24	1.35	3.35	4.62	8.28
357	费列罗	FERRERO ROCHER	Food	68.06	12.88	5.07	7.71	1.60	8.66	5.25	5.86	2.30	2.55	3.42	4.60	8.17
358	三菱	Mitsubishi	Home Appliances	68.05	11.44	3.92	4.67	1.74	6.60	4.62	3.95	8.05	8.28	3.01	4.17	7.60
359	白云山	BYS	Medical/health care/nutritional	68.04	12.85	5.14	8.50	1.20	8.68	5.86	6.26	1.78	1.39	3.39	4.61	8.39
360	红蜻蜓	REDDRAGON FLY	Sports & Outdoors + Fashion	68.03	12.35	5.19	7.55	1.64	8.64	5.38	6.35	2.42	2.44	3.35	4.53	8.19
361	/	Moody	Medical/health care/nutritional	68.02	11.69	5.16	8.11	1.36	9.75	6.09	6.26	2.03	1.25	3.38	4.65	8.28

362	爱玛	AIMA	Transportation	68.01	13.67	5.45	8.16	2.07	7.85	6.10	7.12	0.77	0.60	3.39	4.57	8.26
363	/	CHOCOOLATE	Sports & Outdoors + Fashion	68.00	7.77	5.41	8.56	2.04	9.17	5.89	7.62	2.49	2.59	3.26	4.61	8.59
364	爱马仕 (美妆)	Hermes (Beauty)	Beauty	67.97	11.66	4.56	6.84	1.86	7.70	4.73	5.87	4.87	4.74	3.19	4.29	7.67
365	尼康	Nikon	3C Digital	67.97	13.31	5.20	6.67	3.00	9.33	5.62	6.05	0.91	0.72	3.58	4.87	8.71
366	芝华仕	CHEERS	Home Furnishing & Home Decos	67.97	12.79	5.15	7.26	2.68	8.91	5.45	7.06	1.21	0.99	3.45	4.53	8.47
367	袋鼠妈妈	Kangaroo mommy	Household Items	67.96	13.13	5.39	8.39	1.48	9.52	5.80	6.39	1.00	0.66	3.50	4.37	8.34
368	萤石	EZVIZ	Home Furnishing & Home Decos	67.92	12.68	5.04	8.83	2.04	7.75	5.55	6.80	1.60	1.26	3.45	4.55	8.37
369	习酒	GUIZHOU XIJIU	Food	67.92	14.02	5.45	7.00	2.25	8.88	5.65	6.58	2.68	2.42	1.88	2.62	8.49
370	蔓迪	Mandi	Medical/health care/nutritional	67.91	11.24	5.53	8.04	1.69	9.94	6.35	4.91	1.94	1.31	3.61	4.78	8.57
371	欧舒丹	L'OCCITANE	Household Items	67.90	12.36	5.35	7.70	1.71	9.43	5.73	7.59	0.80	0.56	3.48	4.74	8.45
372	漫步者	EDIFIER	3C Digital	67.88	13.22	4.95	9.21	1.82	8.88	5.17	6.23	0.97	0.77	3.50	4.66	8.49
373	九芝堂	Jiuzhitang	Medical/health care/nutritional	67.87	11.50	5.26	8.61	1.26	9.02	5.95	6.55	1.92	1.35	3.43	4.63	8.38
374	施华蔻	Schwarzkopf	Household Items	67.84	13.23	5.29	8.49	1.35	9.20	5.68	6.55	1.02	0.75	3.44	4.58	8.24
375	瑞幸咖啡	luckin coffee	Food	67.82	13.53	5.00	8.17	1.35	9.02	5.48	5.96	2.09	2.10	2.38	4.59	8.14
376	方太	Fotile	Home Appliances	67.81	11.83	4.78	6.76	2.57	8.14	5.05	6.70	3.00	3.35	3.18	4.46	7.96
377	芭比波朗	BOBBI BROWN	Beauty	67.78	11.49	4.62	7.20	1.77	8.21	5.08	6.17	4.58	3.68	3.13	4.26	7.61
378	/	CHICJOC	Sports & Outdoors + Fashion	67.70	10.05	5.17	6.49	2.66	9.79	6.08	7.27	1.76	1.94	3.47	4.70	8.31
379	拓竹	Bambu Lab	3C Digital	67.70	11.88	5.03	7.85	2.39	9.54	5.52	6.85	0.95	0.72	3.58	4.83	8.56
380	正泰	CHINT	Home Furnishing & Home Decos	67.66	12.47	5.22	7.96	1.76	9.34	5.98	6.34	1.21	1.22	3.35	4.58	8.22
381	朗姿	LANCY FROM 25	Sports & Outdoors + Fashion	67.64	8.93	5.28	6.76	2.66	10.03	6.00	7.26	2.10	2.18	3.33	4.68	8.41

382	乔丹 (JORDAN)	JORDAN	Sports & Outdoors + Fashion	67.64	11.57	5.19	7.41	2.35	9.33	5.63	7.20	1.13	1.17	3.62	4.41	8.62
383	比音勒芬	BIEM.L.FDLK K	Sports & Outdoors + Fashion	67.63	10.41	4.73	5.92	2.05	8.33	5.15	6.34	5.43	4.25	3.07	4.26	7.68
384	舒肤佳	Safeguard	Household Items	67.61	12.70	5.23	8.86	1.15	9.01	5.75	7.26	0.85	0.58	3.40	4.63	8.20
385	冠军	Champion	Sports & Outdoors + Fashion	67.58	11.76	5.07	7.02	1.74	9.13	5.36	6.48	2.37	2.41	3.44	4.60	8.21
386	茵曼	inman	Sports & Outdoors + Fashion	67.54	11.26	4.94	7.49	2.00	9.00	5.55	6.83	2.22	2.23	3.31	4.54	8.17
387	摩登主妇	MODERN SWEETHOME	Household Items	67.51	11.15	5.10	8.50	1.25	9.14	5.72	6.91	2.25	2.23	3.12	4.30	7.83
388	左西	zosee	Sports & Outdoors + Fashion	67.50	11.63	5.21	7.87	1.53	9.10	5.81	6.15	2.04	2.11	3.31	4.60	8.14
389	王小卤	/	Food	67.46	12.00	4.99	7.95	1.42	8.58	5.15	6.25	2.33	2.78	3.40	4.50	8.12
390	哥伦比亚	Columbia	Sports & Outdoors + Fashion	67.45	12.04	5.19	7.22	2.43	9.14	5.55	6.93	1.03	1.11	3.50	4.68	8.61
391	爱肯拿	ACANA	Pet Care	67.43	12.45	4.98	7.18	1.98	8.90	5.56	6.82	2.14	2.05	3.21	4.28	7.87
392	巴布豆	BOBDOG	Sports & Outdoors + Fashion	67.39	12.41	5.16	8.09	1.41	7.77	5.62	6.52	2.17	2.19	3.34	4.51	8.20
393	尔木萄	AMORTALS	Beauty	67.37	11.92	4.44	8.31	1.12	7.41	5.05	5.69	4.53	4.04	3.14	4.22	7.49
394	祖玛珑 (美 妆)	Jo Malone London (Beauty)	Beauty	67.30	12.00	4.49	6.69	1.85	7.86	4.74	5.99	4.50	4.20	3.14	4.25	7.59
395	江中	/	Medical/health care/nutritional	67.27	11.83	5.11	8.23	1.28	8.62	5.64	6.96	1.87	1.52	3.39	4.58	8.25
396	宜婴	Yi Ying	Household Items	67.27	13.03	5.23	8.38	1.34	9.10	5.90	6.39	0.93	0.77	3.38	4.63	8.20
397	美丽芳丝	freeplus	Beauty	67.25	11.28	4.57	7.75	1.48	7.95	5.16	5.43	4.63	4.06	3.14	4.24	7.57
398	可口可乐	Coca-Cola	Food	67.25	9.63	5.30	9.03	1.28	8.33	5.80	6.64	2.40	2.61	3.20	4.65	8.37
399	澳佳宝	BLACKMORE S	Medical/health care/nutritional	67.24	10.94	5.33	7.73	1.64	9.32	6.12	6.48	1.93	1.28	3.41	4.65	8.41
400	老街口	/	Food	67.22	12.62	4.94	8.49	1.16	8.24	5.23	5.24	2.57	2.79	3.35	4.51	8.08

401	膳魔师	THERMOS	Household Items	67.21	12.46	5.10	7.80	1.51	8.48	5.51	6.85	2.07	2.06	3.24	4.22	7.91
402	洽洽	ChaCheer	Food	67.19	12.61	4.92	8.49	1.14	8.03	5.19	6.19	2.27	2.61	3.21	4.48	8.05
403	逸阳	ESE·Y	Sports & Outdoors + Fashion	67.17	9.36	5.11	8.04	1.94	8.91	5.79	7.24	2.21	2.17	3.50	4.62	8.29
404	南瓜谷	NAGUAGU	Sports & Outdoors + Fashion	67.17	9.94	4.99	7.04	2.24	9.36	5.81	7.42	2.16	2.27	3.20	4.59	8.15
405	布鲁可	BLOKEES	Collectible	67.12	12.13	4.93	8.60	1.44	7.70	5.48	6.24	2.46	2.58	3.08	4.45	8.02
406	世喜	thyseed	Household Items	67.07	13.93	5.19	8.09	1.42	8.77	5.71	6.07	0.95	0.73	3.45	4.58	8.17
407	匡威	CONVERSE	Sports & Outdoors + Fashion	67.06	12.43	5.04	7.70	2.07	8.91	5.33	6.58	1.14	1.28	3.48	4.56	8.52
408	贝肤斯	USBETTAS	Household Items	67.06	12.58	5.21	8.20	1.39	9.11	5.78	6.75	1.00	0.62	3.46	4.64	8.33
409	海佰恩	HORIEN	Medical/health care/nutritional	67.06	12.05	5.15	8.49	1.21	9.32	6.03	5.24	2.01	1.37	3.33	4.59	8.28
410	顾家家居	Kuka	Home Furnishing & Home Decos	67.05	13.00	5.04	7.48	2.49	7.80	5.26	7.21	1.19	0.92	3.54	4.74	8.39
411	致知	/	Sports & Outdoors + Fashion	66.97	8.21	5.21	6.88	2.54	9.80	6.01	7.63	2.11	2.07	3.47	4.69	8.36
412	影石	Insta360	3C Digital	66.97	11.10	5.25	7.81	2.63	9.28	5.58	6.65	0.88	0.67	3.44	4.92	8.76
413	美津浓	Mizuno	Sports & Outdoors + Fashion	66.94	12.33	5.00	7.69	2.03	8.63	5.35	6.52	1.32	1.39	3.51	4.72	8.44
414	对白	DUIBAI	Sports & Outdoors + Fashion	66.91	10.43	4.99	7.60	2.00	9.10	5.56	7.04	2.05	2.06	3.34	4.55	8.18
415	海露	/	Medical/health care/nutritional	66.91	11.92	5.03	7.79	1.37	9.06	5.80	6.59	1.92	1.21	3.43	4.61	8.17
416	启赋	Illuma	Food	66.90	12.10	5.12	6.54	2.13	9.39	5.73	5.28	2.13	2.22	3.42	4.62	8.22
417	/	Gap	Sports & Outdoors + Fashion	66.82	11.08	4.62	6.98	1.58	8.36	4.96	6.65	4.14	3.18	3.13	4.38	7.76
418	老板	Robam	Home Appliances	66.81	11.34	4.65	6.77	2.44	8.11	4.95	6.53	3.41	3.46	2.99	4.35	7.84
419	暴龙	BOLON	Sports & Outdoors + Fashion	66.80	11.04	5.14	6.56	1.97	8.81	5.15	6.57	2.76	2.86	3.32	4.53	8.09

420	诗凡黎	SÉIFINI	Sports & Outdoors + Fashion	66.78	11.08	4.92	6.98	2.19	9.13	5.55	6.88	1.98	2.12	3.30	4.53	8.12
421	丸美	MARUBI	Beauty	66.78	11.24	4.46	7.62	1.43	8.02	4.97	5.73	4.48	4.10	3.05	4.20	7.48
422	吉列	Gillette	Household Items	66.77	11.31	4.43	7.49	1.45	7.68	4.85	5.71	4.83	4.27	3.11	4.19	7.45
423	英爵伦	Enjeolon	Sports & Outdoors + Fashion	66.77	9.44	4.81	7.48	1.56	8.11	5.03	6.13	4.92	4.16	3.16	4.28	7.70
424	固特异	GOOD YEAR	Transportation	66.77	12.67	5.37	8.13	2.00	9.71	5.53	5.70	0.91	0.83	3.29	4.42	8.21
425	范思蓝思	/	Sports & Outdoors + Fashion	66.76	10.62	4.94	7.11	2.16	9.14	5.45	6.91	2.20	2.24	3.32	4.54	8.13
426	冠捷	AOC	3C Digital	66.76	12.11	5.06	8.17	2.31	8.91	5.27	6.32	0.97	0.78	3.53	4.73	8.61
427	瑞士莲	lindt	Food	66.74	12.60	4.92	7.46	1.56	8.52	5.09	5.93	2.25	2.47	3.37	4.52	8.06
428	不计后果	BJHG	Sports & Outdoors + Fashion	66.74	9.21	4.81	7.37	1.61	8.51	5.18	6.54	4.69	3.79	2.99	4.34	7.70
429	李	Lee	Sports & Outdoors + Fashion	66.73	10.60	4.62	6.53	1.74	8.19	4.88	6.35	4.67	3.86	3.16	4.32	7.80
430	星期六	St&Sat	Sports & Outdoors + Fashion	66.68	8.07	5.49	7.86	1.79	9.26	5.96	7.38	2.21	2.27	3.38	4.63	8.37
431	欧时力	OCHIRLY	Sports & Outdoors + Fashion	66.66	10.91	4.93	6.84	2.26	9.15	5.65	6.77	1.93	2.22	3.35	4.54	8.12
432	九丫	Oneye	Household Items	66.62	13.35	5.39	7.16	1.97	8.74	5.57	6.08	0.96	0.77	3.55	4.66	8.41
433	福临门	Fu Lin Men	Food	66.59	12.52	5.09	8.03	1.49	7.81	5.57	5.91	1.89	2.06	3.41	4.63	8.20
434	玉泽	Dr.Yu	Beauty	66.58	11.33	4.37	7.35	1.44	7.79	4.95	5.75	4.71	4.15	3.09	4.20	7.44
435	伯爵卓尔	EARL JOEL	Sports & Outdoors + Fashion	66.58	9.11	4.86	6.85	1.83	8.04	4.91	6.72	4.94	4.15	3.12	4.31	7.72
436	海蒂的花园	/	Flowers & Gardening	66.57	13.06	5.11	8.54	1.29	8.05	6.13	5.13	2.36	1.43	3.18	4.42	7.87
437	嬉皮狗	hipidog	Pet Care	66.53	10.77	4.88	8.64	1.29	8.50	5.35	7.25	2.22	2.23	3.26	4.34	7.79
438	穆峰达	/	Medical/health care/nutritional	66.51	10.50	6.01	7.86	2.17	10.92	6.82	0.00	3.00	1.57	3.77	4.95	8.93
439	冈本	okamoto	Medical/health care/nutritional	66.51	12.39	5.12	8.11	1.33	9.00	5.90	5.24	1.88	1.31	3.41	4.58	8.24

440	康佳	KONKA	Home Appliances	66.51	10.18	4.36	6.82	2.12	7.05	4.73	5.74	5.48	5.06	3.00	4.11	7.86
441	雅漾	Avène	Beauty	66.50	11.49	4.45	7.48	1.47	7.89	5.01	5.28	4.62	3.99	3.11	4.21	7.51
442	安视优	ACUVUE	Medical/health care/nutritional	66.50	10.83	5.32	7.62	1.67	9.76	6.26	5.36	1.90	1.24	3.48	4.67	8.39
443	/	SUNONEONE	Sports & Outdoors + Fashion	66.47	10.96	4.90	7.40	1.99	9.19	5.57	6.97	2.20	2.11	2.71	4.36	8.09
444	/	SNIDEL	Sports & Outdoors + Fashion	66.46	10.29	4.86	6.26	2.43	9.07	5.58	6.98	2.65	2.56	3.21	4.50	8.07
445	内廷上用	/	Medical/health care/nutritional	66.45	8.34	5.51	9.07	1.30	9.60	6.15	7.33	1.78	1.27	3.28	4.41	8.42
446	麦西姆杜特	Massimo Dutti	Sports & Outdoors + Fashion	66.40	9.93	4.93	6.54	2.39	9.21	5.72	7.21	2.09	2.17	3.40	4.59	8.24
447	优勤	youqin	Household Items	66.39	9.50	5.20	9.03	1.15	8.82	5.67	7.24	2.36	2.23	3.05	4.21	7.93
448	欧诗漫	OSM	Beauty	66.37	11.50	4.41	7.47	1.44	7.81	4.90	5.91	4.41	3.79	3.10	4.17	7.45
449	凤凰	Phoenix	Transportation	66.35	11.52	5.58	7.46	2.42	8.62	5.75	6.42	0.90	0.88	3.41	4.63	8.77
450	原始猎食渴望	Orijen	Pet Care	66.33	9.20	5.15	7.36	2.08	9.29	5.76	7.31	2.34	2.14	3.26	4.43	8.01
451	比比赞	/	Food	66.31	11.32	4.96	9.14	0.92	8.34	5.41	5.87	2.08	2.39	3.31	4.49	8.10
452	杨小妖	/	Sports & Outdoors + Fashion	66.31	10.26	5.09	6.35	2.63	9.30	5.75	6.79	2.05	2.11	3.10	4.63	8.25
453	添可	TINECO	Home Appliances	66.29	11.76	4.97	6.70	2.26	8.90	5.24	6.78	3.16	1.23	3.11	4.26	7.91
454	昂跑	ON	Sports & Outdoors + Fashion	66.29	11.73	5.00	6.53	2.52	8.68	5.39	6.75	1.39	1.53	3.54	4.76	8.45
455	雅马哈	Yamaha	Office & School Supplies	66.26	12.78	5.10	8.02	1.80	9.07	5.91	5.94	0.89	0.90	2.99	4.32	8.54
456	海飞丝	head & shoulders	Household Items	66.25	12.72	5.09	8.00	1.36	8.73	5.59	7.34	0.87	0.54	3.41	4.51	8.09
457	罗莱	LUOLAI	Household Items	66.24	10.64	5.21	7.02	1.88	9.58	5.65	7.09	1.81	1.66	3.33	4.46	7.91
458	极核	ZEEHO	Transportation	66.24	13.00	5.95	7.08	2.88	6.46	6.46	5.55	0.91	0.88	3.64	4.79	8.64
459	伊丽莎白雅顿	Elizabeth Arden	Beauty	66.23	10.53	4.62	7.19	1.77	8.29	5.18	6.72	3.84	2.94	3.13	4.33	7.68

460	宜家	IKEA	Home Furnishing & Home Decos	66.23	13.10	4.76	7.63	1.28	8.75	5.35	6.05	2.17	1.90	3.21	4.25	7.78
461	江博士	Dr. Kong	Sports & Outdoors + Fashion	66.22	12.18	4.90	6.97	1.61	8.76	5.46	6.63	2.13	2.04	3.21	4.43	7.91
462	纳维凯尔	Navigare	Sports & Outdoors + Fashion	66.22	7.70	4.88	6.95	1.82	8.76	5.31	6.66	4.71	3.67	3.35	4.47	7.94
463	八马	/	Food	66.21	11.01	4.99	7.03	1.81	8.99	5.01	5.74	2.77	2.89	3.36	4.49	8.13
464	卡骆驰	crocs	Sports & Outdoors + Fashion	66.20	10.66	5.01	6.75	1.78	9.10	5.40	6.35	2.68	2.61	3.29	4.53	8.04
465	纪梵希 (美妆)	GIVENCHY (Beauty)	Beauty	66.16	11.99	4.44	6.55	1.86	7.74	4.82	5.69	4.24	4.10	3.11	4.15	7.46
466	麦当劳	McDonald's	Food	66.15	15.28	5.56	10.06	1.10	8.69	6.32	1.25	2.24	2.26	0.00	4.81	8.57
467	一本	/	Office & School Supplies	66.12	12.86	4.90	7.69	1.15	7.46	5.27	6.30	2.61	2.69	2.97	4.40	7.82
468	百乐	PILOT	Office & School Supplies	66.06	13.07	4.83	7.59	1.14	8.84	5.28	5.87	1.95	2.28	3.12	4.34	7.76
469	贝易	BEIESTATE	Collectible	66.05	10.96	5.08	7.30	2.08	8.85	5.21	5.81	2.25	2.34	3.32	4.57	8.27
470	双汇	ShineWay	Food	66.04	12.47	4.96	8.72	1.09	7.69	5.47	5.48	2.14	2.29	3.18	4.48	8.08
471	汤米·希尔费格	TOMMY HILFIGER	Sports & Outdoors + Fashion	66.04	9.82	4.74	6.19	1.97	8.56	5.08	6.34	4.46	3.70	3.15	4.31	7.73
472	爱普生	Epson	3C Digital	66.03	12.55	5.00	8.45	2.15	8.54	5.58	5.88	0.92	0.69	3.32	4.41	8.55
473	舒客	Saky	Household Items	66.00	12.36	5.18	8.75	1.15	8.50	5.57	6.83	0.88	0.69	3.35	4.58	8.17
474	婧麒	JOYNCLEON (JQ)	Household Items	65.99	11.61	5.16	8.17	1.36	9.12	5.62	7.09	0.95	0.70	3.31	4.60	8.30
475	奥妙	OMO	Household Items	65.98	12.41	5.00	7.80	1.16	8.47	5.41	7.14	1.82	1.06	3.27	4.48	7.96
476	潜水艇	submarine	Home Furnishing & Home Decos	65.97	12.39	4.76	9.59	1.52	7.51	5.20	6.16	1.46	1.19	3.44	4.60	8.15
477	黛珂	DECORTÉ	Beauty	65.96	11.38	4.51	7.07	1.71	7.96	5.00	5.43	4.41	3.64	3.12	4.22	7.52
478	箭牌	ARROW	Home Furnishing & Home Decos	65.95	12.27	4.93	8.48	2.05	7.92	5.23	6.76	1.35	0.94	3.33	4.41	8.28
479	雅戈尔	YOUNGOR	Sports & Outdoors + Fashion	65.88	10.49	4.81	6.65	1.86	8.43	5.18	6.50	3.74	3.22	3.06	4.23	7.69

480	健安喜	GNC	Medical/health care/nutritional	65.87	9.92	5.29	7.48	1.69	9.13	6.02	6.47	2.15	1.35	3.33	4.65	8.38
481	汤丽柏琦	TORY BURCH	Sports & Outdoors + Fashion	65.86	11.29	5.09	5.50	2.34	9.11	5.30	6.47	2.44	2.41	3.42	4.38	8.11
482	微星	MSI	3C Digital	65.86	12.10	5.08	7.02	2.74	9.34	5.28	6.35	0.88	0.70	3.13	4.65	8.61
483	拉拜诗	LaPeche	Medical/health care/nutritional	65.85	11.77	5.06	7.85	1.37	9.44	5.91	4.93	1.90	1.38	3.45	4.60	8.19
484	人头马	Remy Martin	Food	65.83	11.03	5.04	5.90	2.32	8.90	5.48	6.32	2.40	2.26	3.43	4.60	8.16
485	绽家	LYCOCELLE	Household Items	65.82	11.73	4.96	7.14	1.43	9.27	5.44	7.25	1.82	1.06	3.30	4.48	7.94
486	鹭青一	/	Sports & Outdoors + Fashion	65.82	10.74	4.85	6.93	2.14	9.03	5.55	7.05	2.05	1.86	3.17	4.41	8.04
487	苏菲	SOFY	Household Items	65.80	12.37	5.13	8.71	1.12	8.66	5.72	6.57	0.89	0.65	3.27	4.59	8.11
488	伊菲丹	EviDenS de Beauté	Beauty	65.80	10.13	4.46	6.41	1.94	7.86	4.93	5.96	5.01	4.29	3.11	4.21	7.48
489	爱乐维	elevit	Household Items	65.78	12.17	4.97	6.70	1.72	9.00	5.56	5.03	2.11	1.48	3.62	4.80	8.62
490	倩碧	CLINIQUE	Beauty	65.75	11.47	4.41	6.81	1.72	7.92	4.87	6.24	4.17	3.49	3.05	4.17	7.44
491	/	5werkwen	Sports & Outdoors + Fashion	65.74	9.59	5.00	7.45	2.07	9.35	5.62	6.97	2.18	2.18	2.71	4.44	8.17
492	西麦	SEAMILD	Food	65.66	11.88	4.77	8.03	1.19	8.14	5.07	5.89	2.35	2.64	3.29	4.48	7.95
493	飞科	FLYCO	Home Appliances	65.66	12.12	4.79	8.16	1.49	7.37	4.84	5.86	4.12	1.67	3.21	4.27	7.76
494	爱尔康	Alcon	Medical/health care/nutritional	65.61	10.83	5.20	8.08	1.41	9.20	6.16	5.20	1.94	1.28	3.36	4.65	8.31
495	浪莎	LANGSHA	Sports & Outdoors + Fashion	65.60	11.09	5.15	8.72	1.16	7.17	5.54	6.34	2.26	2.28	3.35	4.43	8.12
496	匹克	PEAK	Sports & Outdoors + Fashion	65.58	12.58	4.87	8.18	1.69	7.82	5.08	6.34	1.31	1.40	3.44	4.51	8.36
497	红豆	Hodo	Sports & Outdoors + Fashion	65.57	11.72	4.96	7.71	1.38	8.79	5.37	6.00	1.88	1.91	3.31	4.52	8.02
498	梅子熟了	/	Sports & Outdoors + Fashion	65.53	9.80	4.95	7.01	2.21	8.96	5.41	6.78	2.16	2.25	3.34	4.54	8.12
499	/	SMFK	Sports & Outdoors + Fashion	65.51	10.34	4.77	5.86	2.50	8.68	5.26	6.51	2.87	2.89	3.30	4.45	8.08

500	冠能	PRO PLAN	Pet Care	65.49	12.43	4.76	7.26	1.73	8.57	5.32	5.93	2.09	2.26	3.18	4.27	7.70
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The brand names have been derived from publicly available information. If any omissions or errors are found, please contact the research team for corrections at cbi_pku@163.com. All scores were rounded to two decimal places using the rounding rule, while the ranking was determined based on the original scores.

Quarter×Industry Consumer Brand Index (CBI) (2026Q1)

No.	Category	Year: 2023				2024				2025				2026
		Quarter: Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
1	Food	56.78	56.92	58.01	61.94	60.25	61.72	60.90	63.85	60.44	64.07	57.80	53.34	50.23
2	Sports & Outdoors	65.31	65.74	62.63	71.03	67.40	66.65	64.66	72.86	68.79	69.95	65.82	75.33	73.72
3	Fashion (Women’s Wear)	33.38	35.28	35.47	36.71	35.32	35.52	36.62	41.29	39.26	40.45	41.68	45.03	46.12
4	Fashion (Men’s Wear)	50.25	49.08	47.35	52.37	50.86	50.28	50.06	57.69	54.88	55.06	52.27	60.76	62.59
5	Fashion (Others)	49.26	49.39	47.68	50.76	48.30	51.89	50.94	55.67	52.62	54.32	54.21	56.30	55.36
6	Renovation Materials	31.69	31.33	31.83	31.42	32.27	32.59	33.03	34.93	32.48	36.17	31.96	35.46	36.44
7	Home Furnishing & Home Decos	39.13	41.50	39.78	43.46	40.24	43.23	42.39	48.06	44.19	47.16	43.38	49.61	46.82
8	Home Appliances	73.51	78.15	74.67	78.41	76.00	81.15	75.81	80.04	77.02	81.39	75.54	78.75	77.39
9	Household Items	39.93	41.50	40.35	41.89	40.81	40.93	39.30	42.81	41.20	40.51	38.30	41.04	39.83
10	Personal Care	65.02	66.63	65.91	69.01	67.00	69.01	67.00	70.20	68.41	67.73	61.90	65.85	62.81
11	Cleaning Products	62.74	65.69	63.21	66.33	63.18	65.25	62.97	66.98	63.47	65.75	63.95	64.42	59.47
12	Beauty	73.01	74.97	71.92	77.99	74.90	75.61	73.16	78.82	75.83	77.93	74.86	80.33	80.10
13	Transportation	51.10	51.03	51.47	48.73	49.01	48.62	47.02	45.61	46.25	45.85	40.83	43.63	44.35
14	3C Communications	80.05	81.80	82.96	87.77	86.17	89.38	86.62	89.77	85.09	88.03	86.17	87.68	83.55
15	3C Smart Devices	77.64	82.03	78.77	81.19	80.88	86.33	83.51	85.92	82.28	84.44	84.10	84.68	83.54
16	3C Culture & Education	70.48	72.84	71.48	75.67	75.08	76.12	75.78	77.13	76.58	78.14	72.57	76.84	73.91
17	Office & School Supplies (Non-electronic)	35.74	38.71	37.42	39.26	37.19	39.06	37.90	40.89	37.79	36.70	37.40	39.58	40.49
18	Collectible	43.01	45.08	42.16	42.90	43.64	44.92	44.02	43.67	44.72	45.83	43.52	46.53	48.58
19	Flowers & Gardening	32.71	32.55	34.00	30.81	32.59	35.18	31.48	27.90	30.28	32.81	31.02	27.27	30.85
20	Pet Care	51.59	54.66	52.09	56.16	56.32	57.91	54.88	59.61	56.72	58.61	55.60	60.13	59.39
21	Medical & Healthcare	60.56	60.90	58.44	63.85	63.19	62.37	61.49	62.89	63.40	65.02	60.67	61.35	61.38
22	Jewelry & Accessories	34.62	38.56	33.93	40.12	34.37	38.52	33.33	40.20	42.21	44.17	38.79	44.63	51.74

Technical Support Team (in alphabetical order):

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