This attachment presents the CBI series supplementary tables for Q3 2026, including the CBI500 (2026Q3). For data notes, please refer to previous reports: https://www.nsd.pku.edu.cn/xzyj/kyfb/zsfb/cbi2025/index.htm. Alternatively, scan the QR code:

City-sector level CBI and BPI data are available upon request. To access the data, please contact the research team at cbi_pku@163.com.

The CBI project received invaluable support and assistance from the National School of Development, Peking University; the Institute of Digital Finance, Peking University; the Business School of Sun Yat-sen University; and Alibaba's Taobao and Tmall Group. We express our heartfelt gratitude to these institutions for their generous contributions. We are especially grateful to Fang Cai, Xianchun Xu, Zhiheng Luo, Xiangshuai, Bin Zhang, Feng Guo, Yan Shen, Jun Pang, and Qingfeng Wang for their insightful suggestions, which greatly improved this work. It is important to note that the views expressed in this index do not represent those of the National School of Development, Peking University; the Institute of Digital Finance, Peking University; the Business School of Sun Yat-sen University; and Alibaba's Taobao and Tmall Group. Any errors or omissions are the sole responsibility of the CBI research team. In addition, the research team gratefully acknowledges the support of the Major Project of the National Social Science Fund of China (NSSFC), "Research on the Compilation and Application of the Digital Finance Index" (Grant No. 25&ZD207).

CBI500 (2026Q3)

Rank	Brand Name		Category	Indicator scores (some indicators are withheld for data-protection reasons)							
				Brand keyword search volume	Total buyers	Price per customer	Members' GMV value	Returning customers' GMV	Smoothed GMV of new products	Growth rate (in the number) of buyers aged 18-29	Growth rate of GMV
1	苹果	Apple	3C Digital	19.25	12.49	4.93	13.42	8.38	10.38	1.91	1.56
2	华为	HUAWEI	3C Digital	17.98	11.71	3.13	12.58	7.68	9.66	1.37	0.60
3	海尔	Haier	Home Appliances	17.69	11.71	3.45	12.58	7.85	9.72	0.69	0.34
4	美的	Midea	Home Appliances	17.74	11.90	2.18	12.78	7.98	9.61	0.74	0.45

5	小米	Xiaomi	3C Digital	18.46	11.08	2.25	12.49	7.61	9.21	0.77	0.51
6	联想	Lenovo	3C Digital	16.99	11.52	2.93	12.38	7.59	9.36	0.91	0.46
7	源氏木语	YESWOOD	Home Furnishing & Home Decos	17.43	11.07	3.07	12.19	7.61	9.38	0.55	0.27
8	阿迪达斯	adidas	Sports & Outdoors + Fashion	17.38	10.64	2.45	12.02	7.57	9.27	0.68	0.35
9	耐克	NIKE	Sports & Outdoors + Fashion	16.98	10.40	2.44	11.70	7.49	9.30	0.65	0.32
10	李宁	LI-NING	Sports & Outdoors + Fashion	16.57	11.10	2.07	11.38	7.34	8.76	0.72	0.38
11	优衣库	UNIQLO	Sports & Outdoors + Fashion	16.75	10.53	2.13	11.66	7.29	8.65	0.80	0.54
12	安踏	ANTA	Sports & Outdoors + Fashion	16.53	9.60	2.00	11.44	7.26	8.94	0.69	0.43
13	大疆	DJI	3C Digital	16.14	9.73	3.01	10.96	6.83	8.89	0.71	0.46
14	苏泊尔	SUPOR	Home Appliances	16.14	10.56	1.94	10.44	7.47	8.88	0.76	0.51
15	露露乐蒙	lululemon	Sports & Outdoors + Fashion	15.84	9.17	2.71	11.82	7.35	8.95	0.72	0.40
16	斐乐	FILA	Sports & Outdoors + Fashion	15.96	9.49	2.57	11.72	7.27	9.07	0.48	0.25
17	无印良品	MUJI	Sports & Outdoors + Fashion	16.49	10.37	1.83	11.04	7.07	8.89	0.73	0.49
18	得力	deli	Office & School Supplies	16.40	10.64	1.26	11.43	7.14	8.57	0.96	0.49
19	兰蔻	LANCÔME	Beauty	15.93	9.95	2.26	11.45	7.15	8.80	0.74	0.36
20	周大福	Chow Tai Fook	Jewelry & Accessories	16.37	9.13	2.92	11.41	6.88	8.77	0.73	0.52
21	华硕	ASUS	3C Digital	15.87	9.59	3.06	11.03	6.77	8.53	0.71	0.37
22	欧莱雅	L’ORÉAL	Beauty	16.06	10.65	1.86	11.24	7.13	8.44	0.74	0.33
23	林氏家居	LINSY	Home Furnishing & Home Decos	16.34	9.82	2.85	10.55	6.64	8.97	0.62	0.32
24	雅诗兰黛	ESTĒELAUDER	Beauty	15.96	9.63	2.38	11.33	7.13	8.85	0.65	0.30
25	公牛	BULL	Home Furnishing & Home Decos	16.37	10.62	1.61	9.89	7.13	8.71	1.16	0.48

26	斯维诗	Swisse	Medical/healthcare/ nutritional products	16.36	9.64	1.78	11.22	7.09	8.09	0.93	0.43
27	猫人	MiiOW	Sports & Outdoors + Fashion	15.59	10.76	1.57	9.92	7.22	8.92	0.65	0.41
28	雅迪	Yadea	Transportation	15.77	10.00	2.46	10.99	6.82	8.50	1.01	0.59
29	/	Babycare	Household Items	16.14	10.48	1.56	11.24	6.88	8.02	0.57	0.47
30	圣罗兰	YSL	Beauty	16.27	9.53	2.24	10.88	6.78	8.33	0.79	0.42
31	泡泡玛特	POP MART	Collectible	15.98	10.37	2.03	11.14	6.96	8.09	0.58	0.44
32	维达	Vinda	Household Items	16.04	10.41	0.95	11.18	6.98	8.35	0.69	0.54
33	百丽	BELLE	Sports & Outdoors + Fashion	15.49	8.92	2.19	11.39	6.94	8.76	0.58	0.37
34	香奈儿（美妆）	CHANEL (Beauty)	Beauty	16.14	9.06	2.33	11.21	6.74	8.05	1.01	0.64
35	蕉下	Beneunder	Sports & Outdoors + Fashion	16.15	9.70	1.72	10.86	6.77	8.34	0.50	0.29
36	珀莱雅	PROYA	Beauty	15.42	10.17	1.90	11.16	6.88	8.43	0.64	0.27
37	周大生	Chow Tai Seng	Jewelry & Accessories	15.14	9.56	2.73	10.87	7.03	8.11	0.54	0.63
38	维沃	vivo	3C Digital	15.98	9.26	3.73	11.01	5.86	6.82	1.32	0.89
39	骆驼	CAMEL	Sports & Outdoors + Fashion	15.92	9.06	1.99	10.77	6.77	8.17	0.55	0.36
40	蔻驰	COACH	Sports & Outdoors + Fashion	16.19	7.82	2.69	11.11	6.71	8.88	0.47	0.30
41	皇家	ROYAL CANIN	Pet Care	15.65	10.08	1.73	10.91	6.82	8.10	0.97	0.63
42	回力	Warrior	Sports & Outdoors + Fashion	16.09	10.34	1.60	8.83	6.91	8.59	0.66	0.43
43	/	UR (URBAN REVIVO)	Sports & Outdoors + Fashion	15.13	9.47	2.08	10.98	6.64	8.46	0.71	0.48
44	海信	Hisense	Home Appliances	14.96	8.78	3.29	10.79	6.50	8.22	0.54	0.36
45	伊利	Yili	Food	15.90	10.14	1.51	10.44	6.79	7.52	0.66	0.56
46	鱼跃	yuwell	Medical/healthcare/ nutritional products	15.66	9.02	1.83	11.25	6.76	7.43	0.92	0.38

47	海蓝之谜	LA MER	Beauty	15.23	8.43	2.65	10.92	6.82	8.26	0.59	0.33
48	雀巢	Nestle	Food	15.68	9.73	1.67	10.71	6.82	7.34	0.66	0.54
49	爱他美	Aptamil	Food	14.42	8.71	2.23	11.39	7.11	7.58	0.71	0.51
50	格力	Gree	Home Appliances	15.51	9.07	3.21	9.92	6.35	8.21	0.48	0.25
51	奥克斯	AUX	Home Appliances	15.42	10.40	1.87	8.20	6.69	8.31	0.65	0.45
52	九阳	Joyoung	Home Appliances	14.89	9.73	1.86	10.49	6.38	8.08	0.73	0.46
53	巴拉巴拉	balabala	Sports & Outdoors + Fashion	14.86	9.38	1.72	10.74	6.84	8.02	0.62	0.41
54	吉普	Jeep	Sports & Outdoors + Fashion	14.95	10.27	1.92	9.36	6.44	8.48	0.71	0.59
55	/	SK-II	Beauty	14.58	8.67	2.50	10.53	6.63	8.26	0.65	0.29
56	荣耀	HONOR	3C Digital	15.22	8.20	2.91	10.25	6.16	7.65	0.84	0.43
57	修丽可	SkinCeuticals	Beauty	14.47	8.93	2.30	10.98	6.77	8.08	0.59	0.24
58	索尼	SONY	3C Digital	14.99	9.10	2.71	10.33	6.44	7.45	0.64	0.31
59	图拉斯	TORRAS	3C Digital	15.11	8.92	1.50	10.47	6.76	8.31	0.92	0.53
60	亚朵星球	atourplanet	Household Items	14.85	8.83	2.16	10.55	6.65	7.78	0.65	0.42
61	飞利浦	PHILIPS	Home Appliances	14.80	8.77	1.86	9.92	6.53	7.90	1.22	0.49
62	蕉内	Bananain	Sports & Outdoors + Fashion	14.83	9.29	1.72	10.85	6.72	7.54	0.60	0.38
63	惠普	HP	3C Digital	14.87	10.39	2.22	9.77	6.43	7.13	0.82	0.42
64	/	ubras	Sports & Outdoors + Fashion	14.34	9.25	1.76	10.86	6.74	8.01	0.61	0.39
65	倍思	Baseus	3C Digital	15.20	9.27	1.32	10.47	6.56	8.12	0.87	0.50
66	帮宝适	Pampers	Household Items	14.52	9.97	1.83	11.23	7.01	5.33	0.87	0.66
67	晨光	M&G	Office & School Supplies	15.42	9.95	1.14	10.05	6.56	7.86	0.92	0.49

68	绿联	UGREEN	3C Digital	15.36	9.47	1.23	10.40	6.61	7.94	0.74	0.44
69	卡诗	KÉRASTASE	Household Items	14.63	8.85	1.96	10.91	6.42	8.44	0.55	0.36
70	心相印	Xin Xiang Yin	Household Items	15.46	9.77	0.95	10.31	6.60	7.82	0.65	0.54
71	始祖鸟	ARC'TERYX	Sports & Outdoors + Fashion	14.79	7.66	2.87	10.47	6.68	8.15	0.84	0.47
72	斯凯奇	SKECHERS	Sports & Outdoors + Fashion	15.27	8.31	2.04	10.55	6.48	7.69	0.55	0.36
73	德力西	DELIXI	Home Furnishing & Home Decos	15.35	9.76	1.47	9.23	6.52	8.16	1.00	0.46
74	迪卡侬	DECATHLON	Sports & Outdoors + Fashion	15.43	9.59	1.88	10.49	6.34	6.57	0.76	0.35
75	赫莲娜	HR	Beauty	14.27	8.08	2.67	10.72	6.63	7.97	0.66	0.37
76	摩安珂	Mo&Co.	Sports & Outdoors + Fashion	13.72	8.05	2.61	10.98	6.69	8.24	0.68	0.49
77	卡骆驰	crocs	Sports & Outdoors + Fashion	15.58	8.08	2.14	10.53	6.26	8.19	0.36	0.28
78	欧普照明	OPPLE	Home Furnishing & Home Decos	14.48	8.60	1.87	10.88	6.17	8.41	1.03	0.40
79	美洋	MEIYANG	Sports & Outdoors + Fashion	13.19	8.44	2.41	10.94	6.74	8.48	0.65	0.49
80	维多利亚的秘密	VICTORIA'S SECRET	Sports & Outdoors + Fashion	15.04	8.34	2.01	10.54	6.51	7.95	0.53	0.35
81	/	OPPO	3C Digital	14.78	8.86	2.43	9.57	5.84	7.73	0.76	0.40
82	小天鹅	LittleSwan	Home Appliances	14.57	8.99	2.96	10.05	6.09	7.56	0.54	0.29
83	美素佳儿	Friso	Food	14.32	8.00	2.29	11.06	6.79	7.37	0.57	0.41
84	迪奥（美妆）	DIOR (Beauty)	Beauty	15.41	8.65	2.13	9.98	6.23	7.50	0.93	0.58
85	松下	Panasonic	Home Appliances	14.61	8.68	2.18	9.98	6.24	7.70	0.65	0.45
86	特步	XTEP	Sports & Outdoors + Fashion	15.05	8.86	1.68	9.64	6.37	7.88	0.53	0.39
87	闪魔	SmartDevil	3C Digital	14.55	9.95	1.02	10.69	6.67	7.40	0.79	0.45
88	立白	Liby	Household Items	15.17	9.25	0.99	10.40	6.29	8.28	0.65	0.50

89	中国黄金	China Gold	Jewelry & Accessories	14.91	9.99	2.20	9.06	6.10	7.63	0.78	0.59
90	领丰金	LING FENG GOLD	Jewelry & Accessories	13.64	8.28	3.00	10.61	6.91	6.89	0.43	0.43
91	可孚	Cofoe	Medical/healthcare/ nutritional products	15.22	9.48	1.29	9.83	6.36	7.65	0.89	0.40
92	农夫山泉	Nongfu Spring	Food	15.00	9.95	1.39	9.67	6.58	7.00	0.70	0.55
93	全棉时代	Purcotton	Household Items	14.75	9.44	1.51	10.38	6.32	7.21	0.65	0.46
94	薇诺娜	WINONA	Beauty	14.55	9.52	1.73	10.35	6.43	7.37	0.72	0.35
95	/	TCL	Home Appliances	14.36	8.31	3.17	9.85	6.13	7.98	0.51	0.28
96	剑南春	JianNanChun Chiew	Food	14.40	7.11	2.99	8.79	6.42	8.91	0.55	0.40
97	飞鹤	FIRMUS	Food	14.34	8.54	2.00	11.05	6.69	6.38	0.74	0.51
98	/	ALO	Sports & Outdoors + Fashion	13.72	6.89	2.67	9.54	5.16	7.51	2.89	2.63
99	山下有松	Songmont	Sports & Outdoors + Fashion	14.47	6.99	2.64	10.82	6.26	8.12	0.44	0.30
100	水星	MERCURY	Household Items	13.87	8.38	2.10	10.87	6.41	7.87	0.57	0.35
101	玉兰油	OLAY	Beauty	14.26	8.97	1.98	10.15	6.38	7.78	0.66	0.37
102	达芙妮	DAPHNE	Sports & Outdoors + Fashion	14.49	8.68	1.95	8.87	6.50	8.49	0.56	0.39
103	亚瑟士	ASICS	Sports & Outdoors + Fashion	14.40	8.40	2.36	10.22	6.20	7.39	0.60	0.32
104	九牧	JOMOO	Home Furnishing & Home Decos	14.62	9.76	2.21	9.41	6.09	7.65	0.55	0.31
105	统帅	Leader	Home Appliances	14.85	8.37	2.90	9.90	5.84	7.57	0.62	0.38
106	机械革命	MECHREVO	3C Digital	13.93	7.68	3.27	10.41	5.40	7.10	0.90	0.53
107	华凌	WAHIN	Home Appliances	14.91	8.78	3.03	9.33	5.87	7.07	0.62	0.35
108	富士	Fujifilm	3C Digital	14.39	9.03	2.47	9.61	6.25	7.18	0.61	0.30
109	/	Secret World	Sports & Outdoors + Fashion	14.10	9.57	1.38	10.01	6.41	7.62	0.63	0.41

110	佳能	Canon	3C Digital	14.24	8.68	2.67	9.93	6.26	6.82	0.61	0.31
111	肌肤之钥	CPB (Clé de Peau Beauté)	Beauty	14.58	8.67	2.08	10.17	6.35	7.37	0.62	0.25
112	麦富迪	MYFOODIE	Pet Care	14.43	9.67	1.39	9.87	6.19	8.03	0.77	0.52
113	可复美	KOMFYMED	Beauty	14.40	8.86	1.88	10.06	6.27	7.60	0.74	0.26
114	娇韵诗	CLARINS	Beauty	14.41	8.41	2.25	10.12	6.37	7.84	0.53	0.23
115	全友	QUANU	Home Furnishing & Home Decos	14.59	8.47	2.62	9.34	5.99	7.85	0.62	0.37
116	毛戈平	MAOGEPING	Beauty	14.71	8.89	1.90	10.16	6.22	7.18	0.67	0.35
117	星期六	St&Sat	Sports & Outdoors + Fashion	13.94	8.27	2.02	9.71	6.41	8.37	0.55	0.36
118	周六福	ZLF	Jewelry & Accessories	14.19	8.64	2.45	9.97	5.95	7.36	0.65	0.61
119	都市丽人	COSMO LADY	Sports & Outdoors + Fashion	14.05	9.34	1.46	9.69	6.24	7.81	0.74	0.50
120	小熊	Bear	Home Appliances	14.33	9.19	1.71	10.11	6.07	7.25	0.60	0.43
121	汤臣倍健	BY-HEALTH	Medical/healthcare/ nutritional products	14.86	8.70	1.57	10.02	6.40	6.78	0.83	0.38
122	蒙牛	MENGNIU	Food	14.94	9.40	1.41	9.24	6.28	7.15	0.62	0.52
123	迪凯思	Dickies	Sports & Outdoors + Fashion	13.76	8.94	2.02	9.60	5.94	8.28	0.84	0.68
124	美心	/	Food	14.12	7.32	2.07	9.51	5.81	6.38	2.32	2.33
125	查尔斯 基思	CHARLES&KEITH	Sports & Outdoors + Fashion	14.88	7.64	2.09	10.28	5.96	7.75	0.61	0.40
126	植护	botare	Household Items	14.84	8.89	0.97	10.02	6.15	8.00	0.63	0.52
127	万代	BANDAI	Collectible	14.15	9.02	2.04	10.16	6.53	7.09	0.61	0.48
128	三只松鼠	Three Squirrels	Food	14.83	9.80	1.25	9.77	6.19	6.43	0.70	0.62
129	敷尔佳	Voolga	Medical/healthcare/ nutritional products	14.73	8.57	1.44	10.32	6.26	7.26	0.78	0.35
130	江南布衣	JNBY	Sports & Outdoors + Fashion	13.52	7.61	2.53	10.47	6.37	7.76	0.63	0.49

131	笑容加	usmile	Household Items	14.08	8.90	1.72	9.53	5.89	7.98	0.72	0.58
132	海澜之家	HLA	Sports & Outdoors + Fashion	14.64	8.50	1.74	9.34	6.00	7.28	0.69	0.45
133	十月结晶	TEN-M JOURNEY	Household Items	14.15	9.50	1.38	10.07	6.10	7.12	0.67	0.54
134	杰士邦	jissbon	Medical/healthcare/ nutritional products	15.17	8.95	1.43	9.78	6.37	6.36	0.85	0.40
135	乐高	LEGO	Collectible	14.57	8.44	2.25	9.98	6.31	7.29	0.48	0.39
136	洁柔	C&S Paper	Household Items	14.82	9.31	0.88	9.70	6.24	7.40	0.67	0.52
137	舒肤佳	Safeguard	Household Items	14.12	9.58	1.30	9.58	5.94	7.73	0.73	0.58
138	野兽派	THEBEAST	Household Items	14.33	7.74	2.00	10.53	6.12	7.53	0.64	0.36
139	科颜氏	Kiehl's	Beauty	14.26	8.94	1.84	9.82	6.12	7.12	0.76	0.36
140	追觅	Dreame	Home Appliances	13.34	7.44	2.48	10.31	6.54	8.54	0.41	0.21
141	金龙鱼	Arawana	Food	14.61	9.57	1.40	9.03	6.44	6.76	0.60	0.50
142	认养一头牛	ADOPT A COW	Food	14.39	9.02	1.43	9.92	6.08	6.98	0.72	0.56
143	资生堂	SHISEIDO	Beauty	14.30	8.82	1.94	9.88	6.22	6.87	0.65	0.29
144	彪马	PUMA	Sports & Outdoors + Fashion	14.47	8.42	2.07	9.74	5.87	7.34	0.70	0.31
145	任天堂	Nintendo	3C Digital	13.78	8.62	2.55	9.30	5.89	7.71	0.57	0.26
146	德佑	Deeyeo	Household Items	14.87	8.54	1.12	9.63	6.13	7.42	0.66	0.52
147	/	AP	Sports & Outdoors + Fashion	12.01	7.44	2.64	10.34	6.46	7.96	1.04	0.81
148	滴露	Dettol	Household Items	14.58	8.08	1.40	9.44	6.13	7.90	0.68	0.55
149	雷士	NVC	Home Furnishing & Home Decos	13.81	8.33	1.81	9.63	6.06	8.04	0.92	0.36
150	小牛电动	niu	Transportation	14.24	8.23	2.54	9.15	6.31	7.56	0.79	0.46
151	潘婷	PANTENE	Household Items	13.75	9.12	1.45	9.76	5.97	7.94	0.65	0.45

152	理肤泉	LA ROCHE-POSAY	Beauty	14.11	9.14	1.73	9.84	6.14	6.92	0.73	0.34
153	花知晓	/	Beauty	14.52	8.40	1.84	9.68	5.95	7.66	0.82	0.46
154	迪桑特	DESCENTE	Sports & Outdoors + Fashion	13.77	7.08	2.65	10.01	6.15	8.06	0.37	0.23
155	极核	ZEEHO	Transportation	14.06	7.77	2.88	8.14	6.69	7.55	0.88	0.58
156	361度	361°	Sports & Outdoors + Fashion	14.41	8.37	1.68	8.78	6.02	7.56	0.64	0.44
157	九号电动	ninebot	Transportation	14.62	7.92	2.48	9.55	6.22	7.91	0.58	0.21
158	罗蒙	ROMON	Sports & Outdoors + Fashion	13.56	9.54	1.87	8.73	6.09	7.86	0.65	0.51
159	石头	Roborock	Home Appliances	13.11	7.43	2.53	10.10	6.03	7.88	0.48	0.29
160	波司登	BOSIDENG	Sports & Outdoors + Fashion	13.97	7.55	2.53	9.64	6.09	6.97	0.75	0.46
161	周生生	Chow Sang Sang	Jewelry & Accessories	13.95	7.63	2.72	9.93	6.02	7.33	0.47	0.31
162	三棵树	SKSHU	Home Furnishing & Home Decos	14.23	9.14	1.73	8.86	6.29	7.79	0.87	0.54
163	容声	Ronshen	Home Appliances	13.67	7.63	3.11	9.47	5.87	7.51	0.50	0.38
164	洁丽雅	GRACE	Household Items	13.77	9.98	1.29	8.48	6.37	7.07	0.70	0.48
165	贝亲	Pigeon	Household Items	14.34	9.09	1.50	9.81	6.09	6.51	0.59	0.49
166	老庙	Laomiao Gold	Jewelry & Accessories	13.63	7.75	2.63	9.85	5.83	7.40	0.67	0.43
167	飒拉	ZARA	Sports & Outdoors + Fashion	15.40	7.77	2.02	6.33	6.38	8.36	0.68	0.38
168	小天才	imoo	3C Digital	14.16	8.61	2.61	9.25	5.40	6.75	1.28	0.55
169	有棵树	YOUKESHU	Sports & Outdoors + Fashion	13.76	8.98	1.48	9.32	6.07	7.28	0.66	0.46
170	太平鸟	PEACEBIRD	Sports & Outdoors + Fashion	13.63	7.85	2.19	9.90	5.95	7.37	0.77	0.52
171	迪士尼	Disney	Collectible	14.29	8.69	1.87	9.44	5.83	6.88	0.57	0.49
172	玩家国度	ROG	3C Digital	14.21	7.47	2.77	9.46	5.69	7.17	0.69	0.37

173	志高	CHIGO	Home Appliances	14.32	9.21	1.81	7.55	6.10	7.49	0.60	0.44
174	罗技	Logitech	3C Digital	14.10	9.32	1.98	9.11	5.89	6.89	0.65	0.27
175	新百伦	New Balance	Sports & Outdoors + Fashion	14.29	7.20	2.10	9.38	6.09	6.96	0.61	0.46
176	吉利猫	Jellycat	Collectible	14.14	8.45	2.06	9.86	5.95	6.84	0.52	0.42
177	至初	a2	Food	13.79	7.63	2.01	10.33	6.28	6.58	0.57	0.44
178	漫花	Manhua	Household Items	14.52	9.66	0.63	8.86	6.09	7.58	0.69	0.54
179	自然堂	CHANDO	Beauty	14.21	9.22	1.61	9.77	6.06	6.05	0.70	0.36
180	/	pusumede	Sports & Outdoors + Fashion	13.19	8.69	1.87	9.79	5.98	6.90	0.97	0.66
181	得宝	Tempo	Household Items	14.13	8.51	1.01	9.96	6.01	7.35	0.73	0.47
182	思加图	STACCATO	Sports & Outdoors + Fashion	13.51	6.99	2.28	10.03	6.06	7.83	0.54	0.35
183	金典	SATINE	Food	13.93	9.01	1.41	9.02	6.13	6.77	0.77	0.62
184	马克华菲	MARK FAIRWHALE	Sports & Outdoors + Fashion	13.07	8.83	2.03	8.76	6.22	8.05	0.56	0.54
185	鲜朗	ROSY FRESH	Pet Care	14.23	8.97	1.53	9.72	5.99	6.65	0.79	0.42
186	卓诗尼	JOSINY	Sports & Outdoors + Fashion	13.93	8.12	1.85	8.99	6.05	7.78	0.53	0.36
187	立邦	NIPPON PAINT	Home Furnishing & Home Decos	14.21	9.22	1.53	9.91	5.96	6.69	0.84	0.44
188	茅台	Moutai	Food	14.22	6.40	2.83	9.35	6.37	7.53	0.70	0.61
189	合生元	BIOSTIME	Food	13.51	7.59	2.12	10.50	6.34	5.84	0.66	0.52
190	徕芬	Laifen	Home Appliances	13.87	8.24	1.97	9.35	5.58	7.15	0.62	0.44
191	三彩	3COLOUR	Sports & Outdoors + Fashion	13.37	8.32	1.94	9.72	5.94	7.64	0.56	0.39
192	护舒宝	whisper	Household Items	13.34	8.98	1.42	9.62	5.96	7.34	0.65	0.44
193	贝肽斯	USBETTAS	Household Items	13.44	8.69	1.49	9.79	5.88	7.16	0.67	0.54

194	真维斯	Jeanswest	Sports & Outdoors + Fashion	13.60	9.78	1.55	8.16	5.88	7.53	0.68	0.59
195	谷雨	GUYU	Beauty	14.01	8.61	1.77	9.79	5.85	6.47	0.76	0.44
196	甜维你	Teenie Weenie	Sports & Outdoors + Fashion	13.26	7.38	2.32	9.86	6.01	7.37	0.69	0.45
197	品胜	PISEN	3C Digital	14.33	8.67	1.20	8.90	6.02	7.50	0.86	0.47
198	萨洛蒙	SALOMON	Sports & Outdoors + Fashion	13.71	7.08	2.56	9.80	5.74	7.17	0.79	0.41
199	蓝氏	LEGENDSANDY	Pet Care	13.87	8.98	1.42	9.42	5.85	7.42	0.82	0.42
200	尤尼克斯	YONEX	Sports & Outdoors + Fashion	13.74	8.41	2.06	8.70	6.04	6.92	0.74	0.38
201	海氏海诺	HYNAUT	Medical/healthcare/ nutritional products	14.69	9.72	0.84	8.62	5.99	6.44	0.97	0.44
202	广州酒家	/	Food	14.12	7.98	1.77	9.18	5.87	5.91	1.16	1.26
203	好奇	HUGGIES	Household Items	13.26	8.82	1.64	9.70	6.25	6.68	0.43	0.33
204	百雀羚	PECHOIN	Beauty	13.76	8.85	1.59	9.34	5.91	7.06	0.71	0.38
205	森马	SEMIR	Sports & Outdoors + Fashion	14.21	8.33	1.66	8.05	5.67	7.60	0.68	0.46
206	北面	The North Face	Sports & Outdoors + Fashion	13.60	7.35	2.41	9.62	5.88	7.39	0.42	0.26
207	蟹太太	MRSCRAB	Food	10.83	5.52	2.10	6.94	4.99	5.98	6.54	5.75
208	卡姿兰	CARSLAN	Beauty	13.92	8.73	1.57	9.39	5.65	7.19	0.75	0.48
209	适乐肤	CeraVe	Beauty	13.86	8.75	1.58	9.30	5.67	6.94	0.99	0.52
210	娜斯	NARS	Beauty	14.17	8.34	1.84	9.44	5.79	6.77	0.62	0.33
211	稻香村	/	Food	14.20	8.17	1.58	8.36	5.45	6.22	1.56	1.81
212	可隆	KOLON SPORT	Sports & Outdoors + Fashion	13.07	6.71	2.68	9.76	5.94	7.67	0.43	0.27
213	欧舒丹	L'OCCITANE	Beauty	14.11	7.92	1.88	9.17	5.53	6.41	1.15	0.94
214	伯希和	PELLIOT	Sports & Outdoors + Fashion	13.37	7.71	2.24	9.49	5.71	6.93	0.69	0.39

215	柯思	COS	Sports & Outdoors + Fashion	12.40	7.10	2.46	10.00	6.02	7.76	0.60	0.41
216	戎美	RUMERE	Sports & Outdoors + Fashion	12.21	7.17	2.39	9.94	6.16	8.01	0.80	0.46
217	草本初色	/	Sports & Outdoors + Fashion	13.59	8.93	1.41	8.02	5.85	7.55	0.75	0.46
218	朗姿	LANCY FROM25	Sports & Outdoors + Fashion	12.65	6.96	2.58	10.07	5.89	7.49	0.56	0.40
219	嫚熙	EMXEE	Household Items	13.13	8.54	1.52	9.82	5.77	7.07	0.64	0.47
220	三星	Samsung	3C Digital	14.01	7.63	2.57	8.40	5.98	6.54	0.72	0.41
221	冠军	Champion	Sports & Outdoors + Fashion	14.01	7.31	1.91	9.52	5.60	7.09	0.65	0.42
222	戴森	dyson	Home Appliances	13.69	6.85	2.49	9.50	5.71	7.40	0.46	0.31
223	爱玛	AIMA	Transportation	14.36	8.62	2.21	7.70	5.82	6.66	0.96	0.78
224	网易严选	NetEase Yanxuan	Pet Care	13.74	8.97	1.36	9.44	5.84	6.62	0.72	0.47
225	优勤	youqin	Household Items	12.47	9.41	1.29	9.35	5.94	7.41	0.75	0.50
226	英氏	YEEHOO	Sports & Outdoors + Fashion	13.43	7.85	1.73	9.31	6.02	6.87	0.67	0.42
227	热风	hotwind	Sports & Outdoors + Fashion	13.74	7.83	1.71	9.54	5.74	7.18	0.52	0.36
228	米哈游	MiHoYo	Collectible	12.38	8.53	1.87	9.76	6.17	7.30	0.52	0.41
229	百家好	BASIC HOUSE	Sports & Outdoors + Fashion	13.06	8.26	1.97	9.48	5.84	7.40	0.63	0.44
230	娇兰	GUERLAIN	Beauty	13.27	7.39	2.24	9.52	5.81	7.63	0.52	0.23
231	创维	SKYWORTH	Home Appliances	13.38	7.33	3.16	8.32	5.85	7.24	0.56	0.34
232	笑涵阁	Xhange	Sports & Outdoors + Fashion	12.20	7.70	2.15	9.83	6.03	7.59	0.71	0.47
233	威露士	Walch	Household Items	14.20	7.95	1.18	9.08	5.83	7.09	0.69	0.53
234	杜蕾斯	Durex	Medical/healthcare/ nutritional products	14.71	8.51	1.39	8.95	6.08	5.33	0.87	0.41
235	清风	Breeze	Household Items	14.04	8.45	0.98	9.26	5.91	7.08	0.51	0.44

236	/	ONLY	Sports & Outdoors + Fashion	13.37	7.73	2.06	9.65	5.75	6.99	0.78	0.49
237	蜜丝婷	MISTINE	Beauty	13.96	8.99	1.46	9.07	5.55	7.07	0.60	0.33
238	泰兰尼斯	TARANIS	Sports & Outdoors + Fashion	13.21	7.39	1.97	9.25	6.08	7.51	0.42	0.32
239	可口可乐	Coca-Cola	Food	13.83	9.23	1.23	8.51	5.98	6.39	0.72	0.56
240	海昌	HYDRON	Medical/healthcare/ nutritional products	14.23	8.48	1.28	9.71	6.07	5.62	0.77	0.35
241	/	CASETiFY	3C Digital	13.52	6.68	1.71	9.88	5.93	7.86	0.82	0.42
242	裘真	QIUZHEN	Sports & Outdoors + Fashion	12.93	6.21	2.54	9.91	5.76	7.64	0.41	0.31
243	汤姆福特（美妆）	TOM FORD (Beauty)	Beauty	13.74	7.46	2.09	9.27	5.68	7.06	0.78	0.48
244	新华文轩	/	Office & School Supplies	13.87	8.10	1.31	9.22	5.45	7.18	0.96	0.46
245	安德玛	Under Armour	Sports & Outdoors + Fashion	13.78	6.83	1.95	9.21	5.51	7.03	0.86	0.48
246	星巴克	Starbucks	Food	14.75	8.56	1.45	9.42	5.94	6.28	0.57	0.46
247	苏菌菌	/	Sports & Outdoors + Fashion	13.01	7.44	1.94	9.52	5.88	7.51	0.59	0.40
248	她	ELLE	Sports & Outdoors + Fashion	13.06	7.65	2.08	9.50	5.67	7.51	0.62	0.45
249	西门子	SIEMENS	Home Appliances	13.27	7.24	2.95	9.62	5.45	6.91	0.40	0.29
250	丝塔芙	Cetaphil	Beauty	13.62	8.51	1.72	8.86	5.81	6.40	0.76	0.43
251	伊芙丽	eifini	Sports & Outdoors + Fashion	12.81	7.33	2.23	9.66	5.80	7.29	0.69	0.47
252	/	edition	Sports & Outdoors + Fashion	12.46	6.58	2.62	9.90	6.00	7.36	0.59	0.44
253	蓝月亮	Blue Moon	Household Items	13.94	7.99	1.19	9.25	5.84	6.72	0.66	0.44
254	喜临门	Sleemon	Home Furnishing & Home Decos	13.74	7.57	2.68	8.29	5.58	7.11	0.47	0.28
255	之禾	ICICLE	Sports & Outdoors + Fashion	12.37	5.87	2.93	9.90	6.08	7.75	0.42	0.41

256	江博士	Dr.Kong	Sports & Outdoors + Fashion	13.51	7.32	1.85	9.28	5.84	7.61	0.45	0.33
257	/	LILYLIKES	Sports & Outdoors + Fashion	12.24	7.08	2.37	9.74	5.98	7.56	0.79	0.61
258	袋鼠妈妈	Kangaroo mommy	Household Items	13.69	8.44	1.55	9.62	5.64	5.72	0.75	0.66
259	名创优品	MINISO	Collectible	14.47	8.67	1.53	8.24	5.35	6.45	0.72	0.56
260	佳帮手	Joybos	Household Items	12.68	9.24	1.29	9.07	5.95	6.56	0.57	0.41
261	凯乐石	KAILAS	Sports & Outdoors + Fashion	13.60	6.32	2.65	9.51	5.55	6.86	0.81	0.41
262	舒客	Saky	Household Items	13.37	9.20	1.20	8.56	5.57	6.91	0.78	0.64
263	/	K SOEUR	Sports & Outdoors + Fashion	11.84	7.84	2.03	9.74	6.01	7.57	0.54	0.42
264	七彩虹	COLORFUL	3C Digital	12.97	7.45	2.70	8.85	5.86	7.35	0.53	0.25
265	康师傅	Master Kong	Food	13.94	9.14	1.14	8.53	5.78	6.42	0.71	0.59
266	东成	Dongcheng	Home Furnishing & Home Decos	13.51	7.70	1.76	8.71	5.97	7.32	0.91	0.41
267	影石	Insta360	3C Digital	13.54	7.20	2.64	8.67	5.55	7.40	0.44	0.28
268	海飞丝	head&shoulders	Household Items	13.09	8.35	1.53	9.00	5.63	7.32	0.66	0.52
269	维莎曼	vero moda	Sports & Outdoors + Fashion	13.18	7.37	2.15	9.54	5.68	7.07	0.78	0.53
270	曼卡龙	MCLON	Jewelry & Accessories	12.72	7.16	2.52	9.40	5.61	7.32	0.64	0.52
271	诺特兰德	Nuotelande	Medical/healthcare/ nutritional products	13.68	8.11	1.40	9.51	5.65	6.20	0.86	0.42
272	科沃斯	ECOVACS	Home Appliances	12.65	7.11	2.33	9.37	5.76	7.38	0.43	0.24
273	罗莱	LUOLAI	Household Items	12.74	7.26	2.08	10.07	5.72	6.72	0.60	0.34
274	爱步	ecco	Sports & Outdoors + Fashion	13.33	6.22	2.45	9.64	5.89	7.08	0.42	0.30
275	/	HBN	Beauty	13.22	7.90	1.84	9.39	5.62	7.01	0.62	0.39
276	摩登主妇	MODERN SWEETHOME	Household Items	12.72	8.66	1.41	9.59	5.85	6.88	0.61	0.43

277	红蜻蜓	REDDRAGONFLY	Sports & Outdoors + Fashion	13.35	7.67	1.80	8.92	5.54	7.15	0.58	0.38
278	汾酒	FENJIU	Food	13.57	6.93	2.08	9.11	5.74	7.00	0.54	0.42
279	迪巧	D-Cal	Medical/healthcare/ nutritional products	13.57	7.42	1.57	9.34	5.74	6.73	0.77	0.37
280	小地素	d’zzit	Sports & Outdoors + Fashion	12.65	6.84	2.41	9.67	5.83	7.18	0.57	0.42
281	暴龙	BOLON	Sports & Outdoors + Fashion	13.25	6.79	2.22	9.29	5.48	7.21	0.51	0.34
282	新华书店	/	Office & School Supplies	13.47	8.64	1.19	8.35	5.62	6.90	0.86	0.46
283	安克	ANKER	3C Digital	13.94	7.53	1.45	8.68	5.67	7.13	0.83	0.42
284	宜婴	Yi Ying	Household Items	12.85	8.64	1.45	9.25	5.86	6.23	0.75	0.62
285	正泰	CHINT	Home Furnishing & Home Decos	13.13	7.84	1.62	9.10	5.91	6.96	0.87	0.39
286	由莱	Ulike	Medical/healthcare/ nutritional products	13.55	5.68	2.31	9.80	5.40	8.08	0.38	0.18
287	海康威视	HIKVISION	Home Furnishing & Home Decos	13.72	8.28	2.24	8.14	5.69	6.70	0.75	0.40
288	卡萨帝	Casarte	Home Appliances	13.37	5.90	3.50	9.29	5.72	7.00	0.36	0.24
289	瑞幸咖啡	luckin coffee	Food	14.32	8.13	1.40	9.36	5.54	6.52	0.60	0.49
290	凯文克莱	Calvin Klein	Sports & Outdoors + Fashion	14.26	6.80	2.03	9.27	5.44	6.54	0.58	0.39
291	钙尔奇	CALTRATE	Medical/healthcare/ nutritional products	13.57	7.94	1.42	9.52	5.78	6.24	0.80	0.34
292	燕之屋	Yan Palace	Medical/healthcare/ nutritional products	13.28	6.72	1.99	9.73	5.85	6.72	0.59	0.21
293	六福珠宝	Lukfook Jewellery	Jewelry & Accessories	13.13	6.67	2.69	9.29	5.57	7.11	0.51	0.40
294	特仑苏	Deluxe Milk	Food	13.43	8.29	1.44	8.61	5.82	6.72	0.59	0.49
295	金凯撒	OMEGOR	Medical/healthcare/ nutritional products	13.84	7.01	1.81	9.65	5.82	6.27	0.75	0.27
296	布童	BeBeBus	Household Items	13.34	7.67	1.72	9.14	5.56	7.18	0.71	0.39

297	东阿阿胶	Dong-E-E-Jiao	Medical/healthcare/ nutritional products	13.44	7.06	1.77	9.62	5.68	6.70	0.74	0.32
298	绿林	GREENER	Home Furnishing & Home Decos	13.02	8.61	1.29	8.40	5.83	7.20	0.93	0.44
299	科大讯飞	iFLYTEK	3C Digital	12.84	6.44	3.16	8.90	5.14	7.23	1.26	0.55
300	安佳	Anchor	Food	13.39	8.19	1.59	9.18	6.03	5.59	0.60	0.50
301	致知	/	Sports & Outdoors + Fashion	12.13	6.62	2.47	9.64	5.84	7.41	0.71	0.54
302	良品铺子	BESTORE	Food	13.81	8.79	1.18	8.83	5.58	6.13	0.64	0.59
303	施华蔻	Schwarzkopf	Household Items	13.41	8.36	1.45	9.22	5.52	6.50	0.65	0.52
304	背靠背	Kappa	Sports & Outdoors + Fashion	13.72	7.01	1.95	8.46	5.24	7.32	0.62	0.46
305	/	MLB	Sports & Outdoors + Fashion	13.62	7.36	2.13	9.03	5.52	6.71	0.62	0.32
306	百思图	BASTO	Sports & Outdoors + Fashion	12.95	7.11	1.92	9.33	5.57	7.37	0.56	0.37
307	富光	FUGUGANG	Household Items	13.26	8.71	1.45	7.98	5.74	7.14	0.65	0.49
308	金领冠	PRO-KIDO	Food	13.22	7.53	1.91	10.03	6.08	5.03	0.55	0.50
309	潮宏基	CHJ	Jewelry & Accessories	13.20	7.28	2.40	9.18	5.41	7.01	0.56	0.45
310	三诺	Sinocare	Medical/healthcare/ nutritional products	13.53	7.94	1.42	9.15	5.89	6.07	0.89	0.30
311	倍维奇	/	Home Furnishing & Home Decos	13.05	8.00	2.01	8.25	6.17	6.42	0.76	0.48
312	五粮液	Wuliangye	Food	13.72	6.22	2.36	8.96	5.48	6.71	0.75	0.60
313	香影	X.YING	Sports & Outdoors + Fashion	12.57	7.76	1.95	9.40	5.63	7.30	0.53	0.37
314	半亩花田	Little Dream Garden	Household Items	13.30	8.27	1.40	8.81	5.30	7.02	0.72	0.59
315	卡西欧	CASIO	Sports & Outdoors + Fashion	13.78	7.14	1.99	8.65	5.40	6.71	0.72	0.47
316	/	:CHOCOOLATE	Sports & Outdoors + Fashion	12.88	8.11	1.95	8.46	5.59	7.17	0.64	0.49
317	婧麒	JOYNCLEON (JQ)	Household Items	12.59	8.17	1.47	9.34	5.49	7.06	0.64	0.53

318	海天	HADAY	Food	13.78	9.56	0.87	8.08	5.69	6.00	0.62	0.50
319	三熹玉	3CE	Beauty	13.75	8.16	1.64	8.92	5.46	6.33	0.72	0.41
320	赵大喜	ZHAODAXI	Sports & Outdoors + Fashion	11.11	7.03	2.34	9.77	6.02	7.77	0.62	0.49
321	十月稻田	Shiyue Daotian	Food	13.64	8.85	1.26	8.82	5.88	5.35	0.59	0.49
322	帕沙曼	Pashaman	Home Furnishing & Home Decos	12.88	6.72	2.78	8.62	5.59	7.08	0.64	0.34
323	/	PANE	Sports & Outdoors + Fashion	12.86	6.28	2.28	9.66	5.20	6.98	0.82	0.62
324	芬腾	FENTENG	Sports & Outdoors + Fashion	12.95	8.30	1.38	8.66	5.64	7.02	0.62	0.39
325	至本	Zhiben	Beauty	13.55	8.63	1.50	8.93	5.80	5.46	0.73	0.41
326	可心柔	CoRou	Household Items	13.78	7.87	1.01	9.55	5.58	6.37	0.59	0.39
327	英氏	Engnice	Food	13.30	8.47	1.31	9.66	5.75	5.11	0.65	0.52
328	魅可	MAC	Beauty	13.64	7.79	1.73	8.72	5.32	7.23	0.62	0.36
329	方太	Fotile	Home Appliances	13.33	7.06	3.03	8.26	5.25	6.78	0.48	0.30
330	白象	BAIXIANG FOOD	Food	13.75	8.96	1.05	8.30	5.54	6.20	0.60	0.52
331	新秀丽	Samsonite	Sports & Outdoors + Fashion	13.16	6.23	2.33	9.20	5.36	6.92	0.68	0.47
332	南风	/	Sports & Outdoors + Fashion	12.92	7.35	1.76	8.91	5.51	7.42	0.81	0.56
333	区区欧阳	/	Sports & Outdoors + Fashion	12.27	7.57	1.97	9.27	5.70	7.13	0.77	0.59
334	添可	TINECO	Home Appliances	12.42	6.89	2.32	9.16	5.75	7.01	0.42	0.30
335	膳魔师	THERMOS	Household Items	13.30	7.58	1.75	8.74	5.55	6.84	0.56	0.44
336	一加	OnePlus	3C Digital	13.61	7.07	3.35	9.07	4.56	5.52	1.02	0.61
337	博士伦	BAUSCH + LOMB	Medical/healthcare/ nutritional products	13.63	8.04	1.35	9.30	5.97	5.26	0.76	0.35
338	超能	ChaoNeng	Household Items	13.64	7.93	1.00	8.75	5.52	6.95	0.64	0.49

339	卡拉羊	Caran·Y	Sports & Outdoors + Fashion	13.08	6.91	1.90	8.84	5.08	6.57	1.14	0.80
340	金九	/	Food	11.98	6.15	1.65	6.31	4.76	5.07	5.33	4.91
341	乔丹（QIAODAN）	QIAODAN	Sports & Outdoors + Fashion	13.29	8.05	1.75	8.47	5.42	6.70	0.51	0.29
342	漫步者	EDIFIER	3C Digital	13.19	8.78	1.80	8.80	5.06	6.03	0.73	0.43
343	红袖	HOPESHOW	Sports & Outdoors + Fashion	12.46	7.49	1.97	9.25	5.52	6.97	0.65	0.45
344	顾家家居	Kuka	Home Furnishing & Home Decos	13.84	7.21	2.56	7.25	5.30	7.23	0.69	0.32
345	星鲨	/	Medical/healthcare/ nutritional products	13.56	8.10	1.24	9.04	5.71	5.88	0.81	0.37
346	潜水艇	submarine	Home Furnishing & Home Decos	13.18	9.58	1.60	7.55	5.34	6.30	0.71	0.41
347	老板	Robam	Home Appliances	12.93	7.17	2.93	8.36	5.38	6.85	0.55	0.30
348	英特尔	intel	3C Digital	12.42	8.02	2.38	8.70	5.93	6.63	0.69	0.36
349	/	CHICJOC	Sports & Outdoors + Fashion	11.47	6.35	2.54	9.58	5.88	7.18	0.91	0.53
350	叠纸心意	Paper Presented	Collectible	11.59	8.78	1.89	10.12	6.35	8.06	0.29	0.19
351	鸿星尔克	ERKE	Sports & Outdoors + Fashion	13.01	8.13	1.72	8.62	5.44	6.63	0.51	0.30
352	三吉黑花	/	Sports & Outdoors + Fashion	11.94	7.05	2.24	9.31	5.67	7.30	0.71	0.50
353	欧姆龙	Omron	Medical/healthcare/ nutritional products	13.76	7.28	1.75	8.36	5.52	6.05	0.77	0.34
354	诗裴丝	Spes	Household Items	12.94	8.23	1.35	9.00	5.26	6.86	0.69	0.57
355	云南白药	Yunnan Baiyao	Household Items	13.12	8.47	1.35	8.52	5.56	6.32	0.52	0.46
356	一本	/	Office & School Supplies	12.46	8.31	1.26	7.82	5.63	6.58	1.35	0.61
357	地素	DAZZLE	Sports & Outdoors + Fashion	12.32	6.20	2.55	9.45	5.73	7.20	0.49	0.42
358	宜家	IKEA	Home Furnishing & Home Decos	13.79	7.83	1.47	9.06	5.51	5.95	0.58	0.34

359	植村秀	Shu-uemura	Beauty	13.31	7.95	1.71	8.88	5.52	6.18	0.62	0.29
360	韩束	KANS	Beauty	13.33	8.31	1.51	8.78	5.49	6.03	0.73	0.46
361	箭牌	ARROW	Home Furnishing & Home Decos	13.11	8.28	2.14	7.93	5.36	6.74	0.58	0.33
362	老铺黄金	Laopu Gold	Jewelry & Accessories	12.97	4.90	3.19	8.95	5.70	7.45	0.55	0.33
363	麦檬	MEILLEUR MOMENT	Sports & Outdoors + Fashion	12.60	6.69	2.32	8.89	5.56	6.98	0.72	0.55
364	/	MISS SIXTY	Sports & Outdoors + Fashion	11.95	6.35	2.48	9.40	5.69	7.22	0.62	0.45
365	明日方舟	Arknights	Collectible	11.44	7.74	1.92	9.49	5.86	6.97	0.67	0.63
366	/	Off&Relax	Household Items	12.62	7.70	1.59	9.09	5.37	7.26	0.55	0.33
367	班尼路	Baleno	Sports & Outdoors + Fashion	12.60	8.60	1.58	8.20	5.41	7.07	0.68	0.66
368	老凤祥	LFX	Jewelry & Accessories	13.45	7.15	2.31	8.80	5.16	6.45	0.60	0.59
369	美津浓	Mizuno	Sports & Outdoors + Fashion	12.89	7.58	1.97	8.57	5.33	6.53	0.69	0.35
370	卫仕	Nourse	Pet Care	12.67	8.13	1.48	9.23	5.55	6.37	0.72	0.51
371	蔓迪	Mandi	Medical/healthcare/ nutritional products	13.13	7.49	1.62	9.35	5.85	4.91	0.91	0.40
372	小仙炖	Xiao Xian Dun	Medical/healthcare/ nutritional products	13.21	6.68	1.96	9.70	5.76	5.27	0.67	0.25
373	丸丫	Oneye	Household Items	13.40	7.08	2.13	8.82	5.49	5.74	0.48	0.40
374	昂跑	ON	Sports & Outdoors + Fashion	12.78	6.37	2.51	8.62	5.49	6.79	0.70	0.37
375	世喜	thyseed	Household Items	13.35	8.18	1.54	9.18	5.66	4.90	0.67	0.54
376	/	Fabrique	Sports & Outdoors + Fashion	12.28	6.11	2.59	9.44	5.59	7.37	0.43	0.31
377	善存	CENTRUM	Medical/healthcare/ nutritional products	13.36	7.33	1.52	9.19	5.58	6.13	0.76	0.33
378	鬼塚虎	Onitsuka Tiger	Sports & Outdoors + Fashion	13.86	5.50	2.28	8.84	5.20	6.55	0.82	0.46

379	乔治阿玛尼（美妆）	GIORGIO ARMANI (Beauty)	Beauty	13.38	7.37	1.91	8.65	5.21	6.65	0.73	0.39
380	海龟爸爸	Hi!papa	Household Items	12.57	7.83	1.58	9.05	5.34	6.88	0.46	0.47
381	飞科	FLYCO	Home Appliances	13.37	8.74	1.62	7.38	5.24	5.90	0.61	0.45
382	逸阳	ESE·Y	Sports & Outdoors + Fashion	12.17	7.79	1.87	8.56	5.59	7.09	0.60	0.38
383	/	DAVE&BELLA	Sports & Outdoors + Fashion	12.55	7.40	1.66	9.01	5.73	6.69	0.57	0.38
384	宝可梦	Pokémon	Collectible	11.62	7.61	1.99	9.44	5.73	6.70	0.69	0.56
385	茵曼	inman	Sports & Outdoors + Fashion	12.52	7.58	1.91	9.09	5.47	6.69	0.65	0.44
386	/	H&M	Sports & Outdoors + Fashion	12.55	7.38	1.88	9.05	5.45	6.85	0.61	0.42
387	穆峰达	/	Medical/healthcare/ nutritional products	13.06	7.82	2.10	10.59	6.92	0.00	0.91	0.40
388	芙丽芳丝	freeplus	Beauty	12.97	8.22	1.56	8.72	5.56	6.18	0.64	0.37
389	他她	TATA	Sports & Outdoors + Fashion	12.79	6.81	1.92	9.08	5.39	7.11	0.53	0.31
390	芬腾可安	FENTENG CARE	Sports & Outdoors + Fashion	12.75	8.20	1.47	7.54	5.41	7.18	0.64	0.42
391	曼妮芬	ManiForm	Sports & Outdoors + Fashion	12.35	7.29	1.76	9.27	5.68	6.50	0.55	0.33
392	酷态科	CUKTECH	3C Digital	13.32	7.25	1.36	8.50	5.35	7.12	0.87	0.47
393	尔木萄	AMORTALS	Beauty	13.24	8.95	1.14	8.15	5.42	6.27	0.77	0.43
394	巴布豆	BOBDOG	Sports & Outdoors + Fashion	12.99	7.89	1.49	7.76	5.54	6.93	0.57	0.35
395	霜山	SHIMOYAMA	Household Items	12.26	8.05	1.38	9.37	5.64	6.38	0.70	0.43
396	力士	LUX	Household Items	13.11	8.54	1.13	8.12	5.23	6.85	0.76	0.58
397	健敏思	witsBB	Food	12.70	7.37	1.75	9.42	5.66	5.68	0.55	0.41
398	学而思	Think Academy	3C Digital	12.68	7.33	1.39	8.90	5.21	6.61	1.08	0.47

399	花西子	Florasis	Beauty	12.85	7.76	1.67	8.80	5.45	6.64	0.60	0.38
400	浪莎	LANGSHA	Sports & Outdoors + Fashion	13.11	8.76	1.27	6.82	5.58	6.79	0.62	0.39
401	第一卫	/	3C Digital	12.97	8.18	0.99	8.08	5.48	7.27	0.86	0.54
402	后	THE WHOO	Beauty	12.54	7.59	1.84	8.69	5.56	6.85	0.59	0.30
403	雷蛇	Razer	3C Digital	12.74	7.62	2.15	8.74	5.15	6.58	0.52	0.30
404	/	NatureWise	Medical/healthcare/ nutritional products	12.78	7.18	1.61	8.79	5.46	6.42	0.89	0.41
405	/	Fakeme	Sports & Outdoors + Fashion	12.10	5.98	2.33	9.15	5.36	7.50	0.44	0.31
406	开间	KEIGAN	Sports & Outdoors + Fashion	11.64	6.37	2.44	9.34	5.73	7.04	0.62	0.52
407	益节	Move Free	Medical/healthcare/ nutritional products	13.03	7.12	1.75	8.63	5.84	5.87	0.72	0.29
408	恒源祥	HengYuanXiang	Sports & Outdoors + Fashion	12.42	7.64	1.94	7.93	5.48	7.03	0.65	0.45
409	来酷	/	3C Digital	12.00	5.99	2.85	9.13	4.65	7.04	1.10	0.57
410	/	3M	Household Items	12.89	8.27	1.48	7.95	5.92	5.58	0.68	0.41
411	/	alright then	Sports & Outdoors + Fashion	12.27	6.56	2.24	9.14	5.50	7.03	0.74	0.55
412	匡威	CONVERSE	Sports & Outdoors + Fashion	14.38	6.54	1.76	8.29	5.03	6.15	0.67	0.47
413	润本	RUNBEN	Household Items	12.92	8.56	1.13	8.19	5.27	7.27	0.39	0.30
414	珂润	Curel	Beauty	12.93	7.86	1.64	8.59	5.46	6.32	0.74	0.40
415	诚实一口	HONESTBITE	Pet Care	12.88	8.00	1.39	8.86	5.38	6.71	0.75	0.41
416	澳佳宝	BLACKMORES	Medical/healthcare/ nutritional products	13.25	7.14	1.55	8.61	5.56	6.47	0.81	0.32
417	妇炎洁	Fuyanjie	Household Items	12.46	7.98	1.42	8.70	5.29	6.63	0.70	0.59
418	六神	/	Household Items	13.03	8.46	1.18	8.14	5.15	7.04	0.53	0.41

419	/	Keep	Sports & Outdoors + Fashion	12.49	8.39	1.53	8.30	5.20	6.17	0.81	0.43
420	橘朵	JUDYDOLL	Beauty	13.37	8.29	1.34	8.53	5.18	6.26	0.73	0.48
421	技嘉	Gigabyte	3C Digital	12.29	6.92	2.61	8.31	5.50	6.97	0.52	0.27
422	莱百首饰	BAI	Jewelry & Accessories	11.38	4.96	3.76	8.49	6.78	5.04	0.48	0.51
423	安视优	ACUVUE	Medical/healthcare/ nutritional products	12.98	7.00	1.61	9.20	5.78	6.00	0.67	0.29
424	万益蓝	wonderlab	Medical/healthcare/ nutritional products	12.86	6.64	1.77	9.30	5.64	6.17	0.72	0.32
425	花与珍珠匣	/	Collectible	11.58	7.91	2.16	9.96	6.31	7.29	0.62	0.73
426	南孚	NANFU	3C Digital	13.04	8.60	0.91	8.15	5.67	5.97	0.85	0.47
427	炊大皇	COOKER KING	Household Items	12.64	8.77	1.17	8.12	5.50	6.48	0.65	0.44
428	/	THINKBOOK	3C Digital	11.43	4.78	3.45	7.80	6.12	7.36	0.77	0.98
429	萤石	EZVIZ	Home Furnishing & Home Decos	13.26	8.34	2.04	7.02	5.30	6.74	0.67	0.34
430	苏菲	SOFY	Household Items	12.46	8.68	1.21	8.54	5.56	6.01	0.61	0.54
431	/	Fan Beauty Diary	Beauty	12.69	7.42	1.77	8.88	5.44	6.89	0.50	0.25
432	威尔胜	Wilson	Sports & Outdoors + Fashion	12.35	6.81	2.25	8.63	5.45	6.56	0.76	0.38
433	彩棠	TIMAGE	Beauty	13.16	7.91	1.54	8.76	5.26	6.38	0.62	0.26
434	芝华仕	CHEERS	Home Furnishing & Home Decos	13.52	6.59	2.68	7.86	5.20	7.00	0.48	0.26
435	/	LI-NING KIDS	Sports & Outdoors + Fashion	13.17	7.02	1.71	8.66	5.36	6.72	0.47	0.36
436	宫蝶	/	Sports & Outdoors + Fashion	12.38	7.35	1.61	8.93	5.22	6.91	0.66	0.45
437	/	Gap	Sports & Outdoors + Fashion	12.85	6.72	1.71	8.63	5.30	6.89	0.52	0.45
438	安热沙	ANESSA	Beauty	13.22	7.99	1.65	8.58	5.17	5.93	0.63	0.35
439	博世	BOSCH	Home Appliances	12.82	6.40	1.99	7.80	5.68	6.80	0.92	0.42

440	克徕帝	CRD	Jewelry & Accessories	11.93	6.43	2.62	9.13	5.43	6.80	0.46	0.36
441	七匹狼	SEPTWOLVES	Sports & Outdoors + Fashion	12.91	8.07	1.50	7.21	5.46	6.56	0.59	0.42
442	微星	MSI	3C Digital	12.31	6.57	2.66	8.86	5.20	6.81	0.49	0.26
443	赴野士	FoYes	Medical/healthcare/ nutritional products	13.16	7.01	1.56	8.89	5.33	6.11	0.98	0.43
444	李·慧儿	L·heR	Sports & Outdoors + Fashion	11.69	6.87	2.16	9.08	5.41	6.90	0.88	0.59
445	吉列	Gillette	Household Items	12.75	8.10	1.54	8.40	5.27	5.99	0.86	0.55
446	高跟 73小时	73hours	Sports & Outdoors + Fashion	12.13	6.00	2.28	9.26	5.51	7.19	0.45	0.31
447	她研社	Herlab	Household Items	12.64	8.52	1.27	8.46	5.47	5.62	0.69	0.56
448	好太太	HOTATA	Household Items	12.06	7.02	2.02	9.51	5.14	6.47	0.57	0.31
449	祖玛珑（美妆）	Jo Malone London (Beauty)	Beauty	13.12	6.98	1.93	8.54	5.06	6.43	0.79	0.55
450	拓路者	/	Sports & Outdoors + Fashion	12.56	6.79	2.14	8.83	5.00	6.10	0.90	0.51
451	多芬	Dove	Household Items	12.79	8.15	1.24	8.38	5.17	6.80	0.65	0.48
452	/	ECODAY	Sports & Outdoors + Fashion	12.98	6.83	1.90	8.64	5.16	6.81	0.74	0.50
453	君乐宝	JUNLEBAO	Food	13.48	7.83	1.39	8.58	5.47	5.60	0.57	0.45
454	恒洁	HEGII	Home Furnishing & Home Decos	12.46	7.23	2.36	8.50	5.29	6.75	0.42	0.30
455	康巴赫	KOBACH	Household Items	12.51	7.44	1.78	7.81	5.51	7.16	0.58	0.41
456	九芝堂	Jiuzhitang	Medical/healthcare/ nutritional products	12.88	7.91	1.20	8.41	5.41	6.42	0.79	0.35
457	天美意	TEENMIX	Sports & Outdoors + Fashion	12.57	6.71	1.87	8.96	5.36	6.86	0.44	0.28
458	/	UGG	Sports & Outdoors + Fashion	12.81	5.76	2.25	8.91	5.46	6.96	0.61	0.35
459	水卫士	/	Household Items	13.04	7.65	0.97	8.61	5.17	6.74	0.78	0.59
460	山姆会员商店	SAM'S CLUB	Food	14.33	7.50	1.43	7.79	4.98	6.20	0.70	0.60

461	老管家	/	Household Items	13.24	7.91	0.93	8.67	5.33	5.99	0.66	0.52
462	雅漾	Avène	Beauty	12.66	7.94	1.55	8.58	5.35	6.23	0.66	0.37
463	麦西姆杜特	Massimo Dutti	Sports & Outdoors + Fashion	11.97	6.26	2.34	8.95	5.53	7.06	0.67	0.39
464	宝宝馋了	/	Food	12.76	8.07	1.22	9.13	5.41	5.45	0.64	0.54
465	勃肯	Birkenstock	Sports & Outdoors + Fashion	12.28	5.92	2.29	9.36	5.53	6.57	0.35	0.25
466	原神	/	Collectible	11.69	7.73	1.78	9.01	5.66	6.61	0.51	0.45
467	野兽小姐	MSBEAST	Sports & Outdoors + Fashion	11.67	5.96	2.60	9.13	5.54	6.41	0.83	0.72
468	绽家	LYCOCELLE	Household Items	12.72	6.89	1.25	9.20	5.34	6.96	0.54	0.37
469	奥妙	OMO	Household Items	13.21	7.55	1.00	8.46	5.31	6.79	0.55	0.41
470	汤丽柏琦	TORY BURCH	Sports & Outdoors + Fashion	12.89	5.08	2.57	9.08	5.32	7.14	0.36	0.24
471	闪迪	Sandisk	3C Digital	12.80	8.17	1.86	8.64	5.01	5.56	0.67	0.37
472	哈吉斯	HAZZYS	Sports & Outdoors + Fashion	11.96	6.39	2.37	9.12	5.44	6.66	0.42	0.35
473	幸棉	luckmeey	Sports & Outdoors + Fashion	12.33	7.23	1.63	8.98	5.32	6.69	0.54	0.33
474	左西	zosee	Sports & Outdoors + Fashion	11.75	7.48	1.52	8.73	5.56	6.73	0.67	0.41
475	爱马仕（美妆）	Hermes (Beauty)	Beauty	13.15	7.13	1.91	8.20	5.01	6.19	0.84	0.51
476	允儿妈	/	Sports & Outdoors + Fashion	11.32	6.95	1.74	9.04	5.71	7.41	0.67	0.50
477	禧玛诺	SHIMANO	Sports & Outdoors + Fashion	12.47	6.91	2.23	8.46	5.63	5.86	0.71	0.36
478	郎	/	Food	12.36	6.43	2.05	8.59	5.48	6.79	0.50	0.36
479	乐扣乐扣	Lock&Lock	Household Items	12.76	7.97	1.38	8.22	5.29	6.54	0.59	0.44
480	奥古狮登	Agsdon	Sports & Outdoors + Fashion	12.32	7.31	1.62	8.25	5.41	7.17	0.42	0.33
481	莱百	CBAI	Jewelry & Accessories	11.74	5.87	2.85	9.05	5.81	6.14	0.49	0.31

482	你好卡农	KANO	Sports & Outdoors + Fashion	12.17	7.77	1.75	8.91	5.41	5.81	0.76	0.56
483	毕生之研	Peterson's Lab	Beauty	12.73	7.77	1.53	8.45	5.15	6.21	0.80	0.50
484	爱乐维	elevit	Household Items	11.82	6.84	2.03	8.93	5.48	5.97	0.68	0.54
485	原始猎食渴望	Orijen	Pet Care	12.63	6.98	1.82	8.90	5.51	6.30	0.64	0.44
486	蓝盒子	/	Home Furnishing & Home Decos	12.92	6.55	2.13	8.79	4.87	5.02	0.85	0.75
487	鲁花	Shandong Luhua	Food	13.03	7.82	1.48	7.85	5.60	5.43	0.66	0.56
488	爷爷的农场	Grandpa's Farm	Food	12.93	7.96	1.27	9.05	5.43	5.12	0.61	0.51
489	拓竹	Bambu Lab	3C Digital	11.63	7.22	2.22	8.81	5.33	6.53	0.60	0.27
490	娃哈哈	WAHAHA	Food	13.45	8.34	1.18	7.76	5.46	5.43	0.63	0.56
491	戴尔	DELL	3C Digital	12.78	7.15	2.50	8.15	5.72	6.23	0.75	0.40
492	爱贝迪拉	AIBEDILA	Household Items	12.47	8.50	1.18	7.68	5.39	6.32	0.59	0.50
493	/	5werkwen	Sports & Outdoors + Fashion	12.08	7.01	1.98	8.95	5.33	6.57	0.75	0.59
494	优斐斯	UFACE	Beauty	11.88	7.44	1.78	8.81	5.29	6.43	0.77	0.38
495	优卓	/	Medical/healthcare/ nutritional products	13.30	7.68	1.17	7.75	5.03	6.58	0.85	0.41
496	冠捷	AOC	3C Digital	12.63	7.57	2.23	7.97	5.09	5.85	0.64	0.35
497	三福	SANFU	Sports & Outdoors + Fashion	13.66	7.24	1.35	8.31	5.10	6.47	0.46	0.35
498	雅莹	EP YAYING	Sports & Outdoors + Fashion	11.66	5.62	2.65	9.12	5.64	6.96	0.57	0.39
499	福临门	Fu Lin Men	Food	13.02	7.92	1.40	7.71	5.57	5.77	0.61	0.52
500	狄普	/	Home Furnishing & Home Decos	12.41	6.23	2.72	7.80	5.36	6.97	0.59	0.27

The brand names have been derived from publicly available information. If any omissions or errors are found, please contact the research team for corrections at cbi_pku@163.com. Scores are rounded to two decimal places; rankings are based on unrounded scores.

Technical Support Team (in alphabetical order):

Yuqin Cao, Yuanyuan Cao, Rong Chen, Yuran Chen, Ying Dai, Huaguang Deng,

Shuhao Guo, Shenlong Huangfu, Wenyu Huang, Shiqin Liao, Ruoya Ren,

Yun Wang, Xinrun Yang, Pengfei Yue, Huijun Zhou, Jiahao Zhong, Mengyi Zhu.